

BLUECHIP BULLETIN

Toll Free Helpline : 1800-22-6465

ICICI PRU FUTURE PERFECT

A PARTICIPATING NON-LINKED LIFE INDIVIDUAL SAVINGS PRODUCT

In our day to day lives, we strive towards achieving our goals: purchasing a flat, securing our children’s future needs, dream vacation in an exotic location and living peacefully after retirement. We bring you an ideal savings and protection oriented plan, **ICICI Pru Future Perfect** to help you fulfill these goals.

Key Benefits of ICICI Pru Future Perfect

- ✔ Savings with the comfort of guarantees - At maturity of the policy, you receive:
a. Guaranteed Maturity Benefit (GMB)¹ b.Accrued Guaranteed Additions (GAs)² c.Vested reversionary bonuses³, if d.any Terminal bonus³ if any
- ✔ **Flexibility** - Choose premium payment term, premium payment frequency, premium and policy term as per your need.
- ✔ **Protection** - Get life cover⁴ for the entire policy term
- ✔ **Tax benefits** – Tax benefits apply to premiums paid and benefits received as per the prevailing tax laws⁵

Benefits in detail:

Death benefit : On death of the life assured during the policy term, for a premium paying or fully paid policy, the following will payable

Death Benefit = Higher of (A,B),Where

A = Sum Assured on Death, plus subsisting bonuses³ already accrued, plus accrued guaranteed additions²

B = 105% of all the premiums received till the date of death

Sum Assured on Death is defined as, highest of:

- “ 10 X Annualised Premium
- “ Guaranteed Maturity benefit(GMB)¹

Bonuses consist of accrued reversionary bonuses³, interim bonus³ and terminal bonus³, if any.

All policy benefits cease on payment of the death benefit In the event of death of the Life Assured on the Date of Maturity, only the Maturity Benefit (if applicable) is payable and the Death Benefit shall not be payable.

Maturity benefit: Maturity Benefit = Higher of (D, E)

Where, D = Guaranteed Maturity Benefit (GMB)¹ plus accrued Guaranteed Additions² plus subsisting reversionary bonuses³ already accrued to the policy, If any plus terminal bonus³, if any E = 100.1% X annualized premium

ICICI Pru Future Perfect at a glance:

Premium payment option	Limited Pay								
Premium payment option (PPT) (Yrs)	5	7	10	15	20				
Policy Term (Yrs)	10 to 15	12 to 17	15 to 20	20 to 25	25 to 30				
Minimum annual premium (Rs.)	Rs.30,000/-								
Min / Max age at entry (Yrs)	3 / 45	1 / 55	91 days/55	91 days/50	91 days/45				
Min / Max age at maturity (Yrs)	18 / 60	18 / 70							
Min. Basic Sum Assured on Death	Rs.3,00,000/-								
Premium paying frequency	Annual / Half-yearly / Monthly								

Insurance is a Subject Matter of the Solicitation. **Disclaimers:** ¹ **GMB:** GMB will be set at policy inception and will depend on age, policy term, premium, premium payment term and gender. Your GMB may be lower than your Sum Assured on death. ²**GA:** Guaranteed Additions (GAs) is a percentage of annualized premium. For monthly premium frequency, 1/12th times GA will be accrued every month on premium payment. For half yearly premium frequency, 0.5 times GA will be accrued on premium payment. ³ **Bonus:** Reversionary bonuses may be declared every financial year and will accrue to the policy if it is premium paying or fully paid. Reversionary bonuses will be applied through the compounding bonus method. All reversionary bonuses will be declared as a proportion of the sum of the GMB and the accrued reversionary bonuses, if any. Reversionary bonus once declared is guaranteed and will be paid out at maturity or on earlier death. A terminal bonus may also be payable at maturity or on earlier death. ⁴ **Life Cover:** is the benefit payable on death of the life assured during the policy term. ⁵**Tax benefits:** may be applicable as per prevailing tax laws.

ICICI Prudential Life Insurance Company Limited. IRDAI Regn. No. 105. CIN: L66010MH2000PLC127837

For More Information: Customers calling from anywhere in India, please dial 1800 2660, Do not prefix this number with “+” or “91” or “00”, Call Centre Timings: 10.00 a.m. to 7.00 p.m., Monday to Saturday, except National Holidays., To know more, please visit www.iciciprulife.com

ICICI Prudential Life Insurance Company Limited. Registered Office: ICICI Prudential Life Insurance Company Limited, ICICI PruLife Towers, 1089, Appasaheb Marathe Marg, Prabhadevi, Mumbai 400 025. This product brochure is indicative of the terms, conditions, warranties, and exceptions contained in the insurance policy. For further details, please refer to the policy document. In the event of conflict, if any, between the contents of this brochure and those contained in the policy document, the terms and conditions contained in the policy document shall prevail. Trade Logo displayed above belongs to ICICI Bank Ltd & Prudential IP Services Ltd and used by ICICI Prudential Life Insurance Company Ltd under license. ICICI Pru Future Perfect Form No. E21 **UIN. 105N153V03**. Advt. No.: L/11/1291/2024-25.**BEWARE OF SUSPICIOUS PHONE CALLS AND FICTITIOUS/FRAUDULENT OFFERS**

IRDAI is not involved in activities like selling insurance policies, announcing bonus or investment of premiums Public receiving such phone calls are requested to lodge a police complaint.

BHARTI AXA LIFE MONTHLY INCOME PLAN +

A NON-LINKED PARTICIPATING INDIVIDUAL LIFE INSURANCE SAVINGS PLAN

Bharti AXA Life Monthly Income Plan+ is A Non-Linked Participating Individual Life Insurance Savings Plan ensuring a guaranteed monthly income that helps to fulfill your loved ones’ desires while protecting them in case of an unfortunate event.

Features:

- ✔ Guaranteed Monthly Income which is Tax Free*
- ✔ Potential Upside through Bonuses
- ✔ Life Insurance Benefit
- ✔ Tax benefits

Benefits at a glance:

Life Insurance Benefit: The Death Benefit payable will be the higher of the following: a) The Sum Assured on Death plus Non-Guaranteed simple reversionary bonuses (if declared) and non-guaranteed terminal bonus (if declared) paid as a lump sum Or b) 105% of total premiums paid (excluding underwriting extra).

Maturity Benefit: Non-Guaranteed Annual Reversionary Bonuses (if declared) plus Non Guaranteed Terminal Bonus (if declared).

Survival Benefit: After the completion of the premium payment term, the guaranteed monthly income is paid for 96 months for a 15 year policy term.

Surrender Benefit: Minimum guaranteed Surrender Value is 30% of all premiums paid till date, less all guaranteed monthly income paid till date and excluding any extra premium paid.

Product at a Glance:

Parameter	Eligibility Criteria
Minimum age at entry	3 Years
Maximum age at entry	65 Years
Maximum Maturity Age	80 Years
Minimum Monthly Income	Rs. 2,000/-
Minimum Sum Assured (which is: minimum monthly income * the period for which the monthly income is payable)	Rs.192,000/-
Minimum Premium	Depends on the minimum monthly income
Policy Term	15 Years
Premium Payment Term	7 Years
Premium Payment Modes	Annual, Semi-annual, Quarterly* & Monthly*

Insurance is a Subject Matter of the Solicitation. Disclaimers: Bharti AXA Life Insurance is the name of the Company and Bharti AXA Life Monthly Income Plan+ is only the name of the Non-Linked Participating Individual Life Insurance Savings product and does not in any way represent or indicate the quality of the policy, its future prospects or returns * This product brochure is indicative of the terms, conditions, warranties and exceptions contained in the insurance policy bond • Life Insurance Coverage is available under this policy • Riders are not mandatory and are available at an additional cost. • Bharti AXA Life Term Rider (130B009V03) is the name of the traditional non-participating rider and does not in any way represent or indicate the quality of the Rider or its future prospects. • Bharti AXA Life Hospi Cash Rider (130B007V05) is the name of the traditional non-participating rider and does not in any way represent or indicate the quality of the Rider or its future prospects. • Bharti AXA Life Premium Waiver Rider (130B005V05) is the name of the traditional non-participating rider and does not in any way represent or indicate the quality of the Rider or its future prospects. Bharti AXA Life Non Linked Complete Shield Rider (130B011V02) is the name of the traditional non-participating rider and does not in any way represent or indicate the quality of the Rider or its future prospects. • Registered Address: Bharti AXA Life Insurance Company Ltd. [IRDAI Regd. No. 130] Unit No. 1902, 19th Floor, Parinee Crescenzo, ‘G’ Block, Bandra Kurla Complex, BKC Road, Behind MCA Ground, Bandra East, Mumbai - 400051, Maharashtra.Bharti AXA Life Insurance Company Ltd. Registered Address: Bharti AXA Life Insurance Company Ltd. [IRDAI Regd. No. 130] Unit No. 1902, 19th Floor, Parinee Crescenzo, ‘G’ Block, Bandra Kurla Complex, BKC Road, Behind MCA Ground, Bandra East, Mumbai - 400051, Maharashtra. Reg. No. 130.,CIN: U66010MH2005PLC157108 **Bharti AXA Life Monthly Income Plan+ UIN: 130N057V03**. Advt. No.: II-Sep-2024-5458

BEWARE OF SPURIOUS/FRAUD PHONE CALLS! IRDAI is not involved in activities like selling insurance policies, announcing bonus or investment of premiums. Public receiving such phone calls are requested to lodge a police complaint.

TATA AIA LIFE INSURANCE DIAMOND SAVINGS PLAN

A NON-LINKED, PARTICIPATING INDIVIDUAL LIFE INSURANCE SAVINGS PLAN

Tata AIA Life Insurance Diamond Savings Plan, a limited pay insurance plan that meets tomorrow’s requirements along with protecting your loved ones. Investing in this plan will help you fulfill your medium and long term goals, such as child’s education / second income and retirement planning.

Key Features :

- Receive guaranteed^{1&c} apply income after premium payment term;
- Get vested Compound Reversionary Bonus~ (if declared) and Terminal Bonus, if any; on maturity or on death
- Flexible policy term & premium paying term.
- Get life cover for the entire policy term;
- Enhance your protection with optional Riders; and
- Eligible for tax benefits ^ under Section 80C and 10(10D) of the Income Tax Act, 1961, as from time to time.

Benefits Under the plan:

Maturity Benefit:

Provided the Policy is in force and all due premiums have been paid the following benefits shall be paid on survival till maturity

- ♦ Sum Assured on Maturity which is equal to last Guaranteed Income instalment payable on maturity;
- ♦ Vested Compound Reversionary Bonus, if any, expressed as a percentage of the Benefit; and
- ♦ Terminal Bonus, if any, expressed as a percentage of the Assured Benefit.

Death Benefit:

On death of the life insured during the policy term an amount equal to “Sum Assured on death plus vested Compound Reversionary Bonus, if any, plus Terminal Bonus, if any” will be paid. This total amount will be subject to a minimum of 105% of the total premiums received up to the date of death.

Tax Benefit:

Premiums paid under this plan may be eligible for tax benefits under Section 80C of the Income Tax Act, 1961 and are subject to modifications made thereto from time to time. Moreover, life insurance proceeds enjoy tax benefits as per Section 10(10D) of the said Act.

Plan Eligibility:

Age at entry (as on last birthday)	: 0 to 60 years
Age at Maturity (as on last birthday)	: 18 to 60 years
Min Premium	: Rs.18,000/- per annum
Premium Modes	: Annual/Half-yearly/Quarterly/ Monthly
Premium Payment Term/ Policy Term (in year)	: 5/15, 5/20, 6/15, 8/18 and 12/25
Life Cover	: Min. 11 Times of Annualised Premium

Insurance is a Subject Matter of the Solicitation. Disclaimers: The complete name of Tata AIA Diamond Savings Plan is Tata AIA Life Insurance Diamond Savings Plan (UIN: 110N133V04) - A Non-Linked, Participating Individual Life Insurance Savings Plan. *A Guaranteed Income of Assured Benefit shall be paid annually commencing from the end of next policy year after premium payment term till maturity of the Policy or till death of the Life Insured, whichever is earlier ~Compound Reversionary Bonus and Terminal Bonus will be based on Company’s performance and are not guaranteed. ^ Income Tax benefits would be available as per the prevailing income tax laws, subject to fulfillment of conditions stipulated therein. Income Tax Laws are subject to change from time to time. Tata AIA Life Insurance Company Ltd does not assume responsibility on tax implication mentioned anywhere in this document. Please consult your own tax consultant to know the tax benefit available to you.This product is underwritten by Tata AIA Life Insurance Company Ltd. This plan is not a guaranteed issuance plan and it will be subject to Company’s underwriting and acceptance. Insurance cover is available under this product. Riders are not mandatory and are available for a nominal extra cost. For more details on the benefits, premiums and exclusions under the riders please refer to the Rider Brochure or contact our Insurance Advisor or visit our nearest branch office. For more details on risk factors, terms and conditions, please read sales brochure carefully before concluding a sale. Tata AIA Life Insurance Company Limited (IRDAI Regn. No.110) CIN: U66010MH2000PLC128403. Registered & Corporate Offi-ce: 14th Floor, Tower A, Peninsula Business Park, Senapati Bapat Marg, Lower Parel, Mumbai - 400013. Trade logo displayed above belongs to Tata Sons Ltd and AIA Group Ltd. and is used by Tata AIA Life Insurance Company Ltd under a license. For any information including cancellation, claims and complaints, please contact our Insurance Advisor / Intermediary or visit Tata AIA Life’s nearest branch offi-ce or call **1-860-266-9966** (local charges apply) or write to us at **customercare@tataaia.com**. Visit us at: **www.tataaia.com** • **UIN: 110N133V04**

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INVESTMENTS

MUTUAL FUND NFO's

Type of Scheme	: An open-ended equity scheme following momentum theme
Launch Date	: 22nd November, 2024
Fund Manager	: Mr. Karthik Kumar & Mr. Mayank Hyanki
Plans & Options	: Regular Plan & Direct Plan
Minimum Amount	: Rs.100/- and in multiples of Re.1 thereafter
Benchmark	: Nifty 500 TRI
Exit Load	: If redeemed / switched-out within 12 months - i) For 10% of investment: Nil ii) For remaining investment: 1%
If redeemed/switched out after 12 months from the date of allotment: Nil	

NFO Closes : 6th December, 2024

Type of Scheme	: An open-ended equity scheme following Transportation & Logistics theme
Launch Date	: 25th November, 2024
Fund Manager	: Mr. Nalin Bhatt & Mr. Abhishek Bisen
Plans & Options	: Regular Plan & Direct Plan
Minimum Amount	: Rs.100/- and any amount thereafter
Benchmark	: Nifty Transportation & Logistics TRI
Exit Load	: i) For redemption / switch out within 30 days from the date of allotment : 1% ii) If units are redeemed or switched out on or after 30 days from the date of allotment: Nil

NFO Closes : 9th December, 2024

Type of Scheme	: An open ended equity scheme following business cycles based investing theme
Launch Date	: 27th November, 2024
Fund Manager	: Charanjit Singh
Plans & Options	: Regular Plan & Direct Plan
Minimum Amount	: Rs. 100/- and any amount thereafter
Benchmark	: Nifty 500 TRI
Exit Load	: i) If the units redeemed or switched out within 1 month from the date of allotment 0.5% ii) If units are redeemed or switched out after 1 month from the date of allotment - Nil

NFO Closes : 11th December, 2024

Company Name		Ratings	Min. Amt. (Rs.)	Int P'ble	Interest Rate (%)		
					12 Mths	24 Mths	36 Mths
<i>Bajaj Finance Ltd.</i>	CRISIL AAA	15,000	M/Q/H/A/C	7.60	8.00	8.30	
<i>ICICI Home Finance</i>	CRISIL AAA	10,000	M/Q/A/C	7.25	7.65	7.75	
<i>Mahindra Fin. Ltd</i>	CRISIL AAA	5,000	M/Q/H/A/C	7.50	7.80	8.10	
<i>PNB Housing Fin. Ltd</i>	CRISIL AA	10,000	M/Q/H/A/C	7.45	7.25	7.75	
<i>Sundaram Home Fin.</i>	ICRA AAA	10,000	M/Q/A/C	7.45	7.75	7.75	
<i>Godrej & Boyce Mfg. Co. Ltd</i>	CRISIL AA	40,000	M/Q/H	--	--	8.15	

* Fixed Deposit Accepted in select cities, please contact our branches for details at the latest Interest rates.

* Fixed Deposit Investments are unsecured in Nature. Investors are advised to go through the financial reports of the company before investing.

Bluechip does not accept any Cash or Cheque payment in favour of Bluechip, also we do not ask for any sensitive data like Your OTPs received from Banks or UIDAI etc.

All Customers are advised to contact Bluechip Branches only through the branch addresses and telephone No. published only in Bluechip Bulletin or Bluechip **Website** www.bluechipindia.co.in

For any Complaints & Queries contact us on 1800-22-6465
or helpdesk@bluechipindia.co.in Email.: customer.support@bluechipinsurance.co.in

- ★ **THE INTEREST RATE PAYABLE ON 1ST JANUARY 2025 FIXED AT 8.05%.**
- ★ **MIN. AMOUNT OF APPLICATION : RS.1000/- AND MULTIPLES THEREOF.**
- ★ **GOI BONDS AVAILABLE FOR A PERIOD OF 7 YEARS.**
- ★ **CUMULATIVE OPTION IS NOT AVAILABLE.**

Shanti Guaranteed

➤ **CHOICE BETWEEN IMMEDIATE ANNUITY OR DEFERRED ANNUITY.**
➤ **CHOICE OF DEFERMENT PERIOD OF 1 Yr to 12 Yrs**
➤ **MINIMUM VESTING AGE : 31 Yrs**
UIN : 512N338V06 PLAN NO: 858

Insurance is the subject matter of the solicitation

- **MINIMUM BASIC SUM ASSURED : Rs.1,00,000/-**
- **AGE ELIGIBILITY : 18 TO 50 YEARS**
- **MAXIMUM MATURITY AGE : 75 YEARS**

A PLAN THAT OFFERS COVER FOR WHOLE LIFE EVEN AFTER PAYMENT OF MATURITY AMOUNT

SELECT MUTUAL FUNDS PERFORMANCE

Fund Name	Corpus 31/10(Cr.)	NAV Rs. 26/11	Growth (%) 3 Yrs 5 Yrs		Fund Name	Corpus 31/10(Cr.)	NAV Rs. 26/11	Growth (%) 3 Yrs 5 Yrs	
EQUITY - ELSS					HSBC Large Cap	1,928.20	475.74	15.44	16.22
Aditya Birla SL ELSS Tax Saver	15,895.16	57.90	11.58	12.53	ICICI Pru Bluechip	63,669.82	105.86	18.21	19.25
Bandhan ELSS Tax Saver	6,900.19	149.21	16.86	22.17	Kotak Bluechip	9,327.21	555.41	14.79	17.37
Canara Rob ELSS Tax Saver	8,790.70	172.86	14.95	20.68	Mahindra Manulife Large Cap	576.81	22.46	13.34	15.92
DSP ELSS Tax Saver	16,841.49	136.40	20.02	21.64	Nippon India Large Cap	34,105.04	87.25	21.20	19.81
Franklin India ELSS Tax Saver	6,832.69	1,464.73	19.76	20.68	SBI BlueChip	50,446.90	89.56	14.26	16.68
HDFC ELSS Tax	15,934.95	1,344.58	22.77	21.04	Tata Large Cap	2,415.27	489.50	14.48	16.22
ICICI Pru ELSS Tax Saver	14,346.87	889.16	15.07	18.19	UTI Large Cap	12,841.53	265.69	11.07	15.94
Kotak ELSS Tax Saver	6,148.14	115.70	17.85	20.21	EQUITY - MID CAP FUNDS				
Mahindra Manulife ELSS Tax Saver	925.33	27.57	14.86	18.53	Aditya Birla SL Midcap	6,014.70	768.68	18.20	23.21
Nippon India ELSS Tax Saver	15,673.23	125.70	18.68	18.23	Axis Midcap	30,008.06	109.91	16.98	22.99
SBI Long Term Equity	27,559.31	429.25	24.79	24.44	DSP Midcap	19,015.30	145.15	17.77	20.90
Sundaram Diversified	1,559.54	213.80	14.08	15.85	Franklin India Prima	12,318.31	2,708.86	21.98	23.29
UTI ELSS Tax Saver	3,873.25	203.75	12.07	17.74	HDFC Mid-Cap Opportunities	75,037.43	186.48	28.09	28.73
EQUITY - LARGE CAP & MID CAP FUNDS					HSBC Midcap	11,767.99	388.16	23.97	24.29
Axis Growth Opp	13,779.99	32.02	14.54	22.15	ICICI Pru Midcap	6,330.47	282.76	20.88	24.53
Bandhan Core Equity	6,916.82	129.07	24.40	23.26	Kotak Emerging Equity	50,627.29	131.65	23.10	27.19
Canara Rob Emerg Equities	24,108.41	251.81	16.43	21.50	Mahindra Manulife Mid Cap	3,340.74	33.23	25.14	28.07
DSP Equity Opportunities	13,804.22	605.27	20.37	21.11	Nippon India Growth	33,922.40	4,024.02	26.04	29.17
Franklin India Equity Advantage	3,517.97	185.14	13.20	18.39	SBI Magnum Midcap	21,406.76	232.27	19.08	26.97
HDFC Large and Mid Cap	23,484.62	328.99	21.24	23.34	Sundaram Mid Cap	12,350.49	1,348.20	24.64	24.51
HSBC Large & Mid Cap	3,608.53	27.27	20.63	21.53	Tata Mid Cap Growth	4,443.96	425.73	21.05	25.03
ICICI Pru Large & Mid Cap	17,120.29	935.45	21.30	23.21	UTI Mid Cap	11,894.38	302.64	17.75	25.35
Kotak Equity Opp	25,034.05	334.46	20.97	21.68	EQUITY - SMALL CAP FUNDS				
Nippon India Vision	5,403.05	1,420.42	20.92	21.50	Aditya Birla SL Small Cap	5,181.16	87.56	17.73	23.60
SBI Large & Midcap	28,660.38	597.49	17.29	21.34	Axis Small Cap	23,952.33	104.67	20.85	27.36
Sundaram Large and Mid Cap	6,870.79	84.89	15.95	18.21	Canara Rob Small Cap	12,323.74	39.91	21.99	33.52
Tata Large & Mid Cap	8,390.40	518.71	17.34	19.11	DSP Small Cap	16,147.05	194.69	21.87	30.30
UTI Large & Mid Cap	3,976.41	175.78	21.72	23.58	Franklin India Smaller Cos	13,943.92	176.15	25.22	29.06
EQUITY - LARGE CAP FUNDS					HDFC Small Cap	33,504.02	137.40	23.87	29.02
Aditya Birla SL Frontline Equity	29,394.71	509.42	15.05	17.08	HSBC Small Cap	16,919.61	86.06	25.49	30.72
Bandhan Large Cap	1,697.40	74.95	14.72	17.28	ICICI Pru Smallcap	8,435.41	86.54	19.45	27.99
Canara Rob Bluechip Equity	14,580.92	61.04	14.43	17.88	Kotak Small Cap	17,593.30	271.49	18.19	30.58
DSP Top 100 Equity	4,470.18	457.82	17.45	15.37	Nippon India Small Cap	61,027.03	172.97	28.08	35.22
Franklin India Bluechip	7,788.86	1,003.67	12.72	16.42	SBI Small Cap	33,107.25	177.14	19.78	26.95
HDFC Top 100	36,467.34	1,116.65	18.49	17.46	Sundaram Small Cap	3,450.08	254.87	20.15	27.51
					Tata Small Cap	9,463.78	41.79	24.80	31.63

Disclaimer : All Mutual Fund Investments are subject to market risks, the above given information is of the past performance of growth option of various mutual fund schemes, Past performance may or may not be sustained in the future, prospective investors are advised to read the Scheme Information Document and Statement of Additional Information of the respective mutual fund scheme before investing.

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LIFE INSURANCE

KOTAK T.U.L.I.P

TERM WITH UNIT LINKED INSURANCE PLAN

A Non-Participating Unit-Linked Life Insurance Individual Savings Product

Kotak T.U.L.I.P is a protection oriented Unit Linked Insurance Plan that provides higher life insurance coverage (Basic Sum Assured) to cater your protection needs along with your investment objective. It’s a long-term financial tool designed to grow your wealth while safeguarding your family’s future.

Key Advantages

- Option to choose a High Sum Assured multiple to offer significant life cover
- 2X Return of Premium Allocation Charges from end of 10th policy year onwards
- Up to 3X Return of Mortality Charges on survival starting from 11th policy year onwards
- Loyalty additions as a reward for staying invested to enhance your maturity value on maturity
- Flexibility to pay premium for limited duration or throughout the policy term
- Enhance your protection through Rider options
- Option to choose from multiple investment strategies

Capitalize on unmatched options of 2 Investment Strategies to build a substantial corpus

- Self-Managed Strategy
- Age Based Strategy

Benefits under the plan:

Death Benefits:

Highest of:

- Basic Sum Assured less applicable partial withdrawal amount from Main Account (if any), OR
- Fund Value in the Main Account which will include Loyalty Additions, if any, OR
- 105% of the total Premiums paid up to the date of death less applicable partial withdrawal amount from the Main Account, if any

Plus in respect of each Top-Up Premium paid (if any), highest of:

- Top-Up Sum Assured, OR
- Fund Value of Top-Up Account, OR
- 105% of the total Top-Up Premiums paid

Total Premiums Paid means total of all the premiums received, excluding Rider premium and Top-up Premiums if any.

Maturity Benefit:

On survival of Life Insured till the end of the policy term provided all the premiums are paid up to date and the policy is in force, Fund Value (Main Account + Top up Account, if any) inclusive of Loyalty Additions shall be payable

Tax Benefit:

Tax benefits are subject to conditions specified under the Income-tax Act, 1961. Tax laws are subject to amendments from time to time. Customer is advised to take an independent view from tax consultant.

Eligibility Condition:

- Entry Age# : Min.: 18 Years, Max.: 60 Years
- Maturity Age : Min.: 48 Years, Max.: 100 Years
- Policy Term : 30 to 40 years
- Premium Payment Term : Limited Pay: 6 / 7 / 8 / 9 / 10 / 12 / 15 years
Regular Pay: Same as Policy Term
- Mode : Yearly, Half-yearly, Quarterly and Monthly
- Basic Sum Assured : Min: 7 times of Annual Premium, Max: No Limit, as per BAUP

*Ages above will be as on the last birthday

The Unit Linked Insurance Products do not offer any liquidity during the first five years of the contract. The policyholder will not be able to surrender /withdraw the monies invested in Unit Linked Insurance Products completely or partially till the end of the fifth year from inception.

“IN THIS POLICY, THE INVESTMENT RISK IN INVESTMENT PORTFOLIO IS BORNE BY THE POLICYHOLDER”

Insurance is a Subject Matter of the Solicitation. **Disclaimers:**BEWARE OF SPURIOUS PHONE CALLS AND FICTITIOUS / FRAUDULENT OFFERS IRDAI or its officials do not involve in activities like selling insurance policies, announcing bonus or investment of premiums. Public receiving such phone calls are requested to lodge a police complaint. **Kotak T.U.L.I.P UIN No.: 107L131V02, Kotak Accidental Death Protection Rider (Linked) UIN No.:107A021V02, Kotak Critical Illness Benefit Rider (Linked) UIN No.:107A022V02.** This is a non-participating unit linked life insurance individual savings product. For more details on risk factors, terms and conditions please read sales brochure carefully before concluding a sale. For more details on riders please read the Rider Brochure. Unit Linked Life Insurance products are different from the traditional insurance products and are subject to the risk factors. The premium paid in Unit Linked Life Insurance policies are subject to investment risks associated with capital markets and the NAVs of the units may go up or down based on the performance of fund and factors influencing the capital market and the insured is responsible for his/her decisions. Kotak Mahindra Life Insurance Company Ltd. is only the name of the Insurance Company and Kotak T.U.L.I.P is only the name of the unit linked life insurance contract and does not in any way indicate the quality of the contract, its future prospects or returns. The various funds offered under this contract are the names of the funds and do not in any way indicate the quality of these plans, their future prospects and returns. The past performance of other Funds of the Company is not necessarily indicative of the future performance of the funds. Please know the associated risks and the applicable charges (along with the possibility of increase in charges), from your Insurance Agent or Corporate Agent / Insurance Broker or policy document of the insurer. All benefits payable under the Policy are subject to the Tax Laws and other financial enactments, as they exist from time to time. **Kotak Mahindra Life Insurance Company Ltd.** Regn. No.:107, CIN : U66030MH2000PLC128503, Regd. Office: 8th Floor, Plot # C- 12, G- Block, BKC, Bandra (E), Mumbai - 400 051. Website: www.kotaklife.com | WhatsApp: 9321003007 | Toll Free No:1800 209 8800 | Ref. No.: KLI/24-25/P-NL/602 **Trade Logo displayed above belongs to Kotak Mahindra Bank Limited and is used by Kotak Mahindra Life Insurance Company Ltd. under license.**

INDIAFIRST LIFE TULIP

TERM WITH UNIT LINKED INSURANCE PLAN

A Non-Par, Unit-Linked, Individual Savings Blue Insurance Plan

Key Features:

- Up to 50X¹ Life Cover
- Wealth Creation through Market- Linked Returns
- Boost Fund Value with Return of Charges²
- Built-in Riders for Enhanced Protection³

Investment Strategies under this Plan:

- Self-Managed Strategy
- Age Based Strategy
- Smart Switch Strategy

Flexibilities under IndiaFirst Life TULIP:

- Choose from 3 unique investment strategies & 10 diverse fund options to maximize your wealth
- Get Enhanced Protection through Accidental Death Benefit Rider (3X of Base Sum Assured) & Total and Permanent Disability Rider³
- Get up to 700% of Premium Allocation Charges at Maturity⁴
- Avail unlimited free switches to maximize your fund growth
- Return of 100% Mortality Charges at Maturity⁵
- Enjoy Tax Benefits⁶

Benefits under the plan:

Maturity Benefit: On survival of Life Assured till the maturity date, Total Fund Value as on the date of Maturity, shall be payable

Death Benefit: In case of death of Life Assured during the policy term, the higher of total fund value or Sum Assured shall be payable

Plan Eligibility :

- Entry Age : Min.: 18 Years, Max.: 65 Years
- Maturity Age : Min.: 33 Years, Max.: 85 Years
- Policy Term : 15, 20 years
- Premium Payment Term : 6 years
- Mode & Minimum Premium : Annual - Rs.1,00,000/-
- Maximum Premium : No Limit, subject to BAUP

SA Multiple - Current				
Age at entry	Death Benefit / Sum Assured Multiple			
	Minimum SA-6/15	Maximum SA-6/15	Minimum SA-6/20	Maximum SA-6/20
18 to 30	20	50	20	50
31 to 40	20	35	20	35
41 to 45	20	25	20	25
46 to 50	20	25	20	20
51 to 55	20	20	-	-
56 to 60	15	15	-	-
61 to 65	10	10	-	-

Insurance is a Subject Matter of the Solicitation. **Disclaimers:**¹ Death benefit multiple varies with the Age, PT, PPT as chosen by the Policyholder. ² Mortality Charges and Premium Allocation Charges deducted are returned during the policy term and added to your Fund Value. Please refer to the sales brochure for more details. ³IndiaFirst Life Accidental Death Benefit (UIN-143A020V01) & IndiaFirst Life Total and Permanent Disability Rider (UIN-143A022V01) will be available with the product with ADB rider SA of 3 times the base product’s death benefit & TPD rider SA equal to the base product’s death benefit. Product may also be purchased without the rider, subject to underwriting guidelines. ⁴700% of Return of Premium Allocation charge is applicable to Policy term 20 years & premium payment term of 6 years. Please refer to the sales brochure for more details. ⁵Mortality Charges deducted during are the policy term are to your Fund Value at maturity. Please refer to the sales brochure for more details. ⁶Tax exemptions are as per applicable tax laws from time to time. The linked insurance products/annuity products with variable annuity pay-out option are different from the traditional insurance products and are subject to the risk factors. The premium paid in linked insurance policies or the annuity offered under the annuity policies with variable annuity pay-out option are subject to investment risks associated with capital markets and publicly available index. The annuity amount/NAV’s of the units may go up or down based on the performance of the fund and factors influencing the capital/market/publicly available index and the insurance is responsible for his/her decision. IndiaFirst Life Insurance Company Limited is only the name of the Life Insurance Company and IndiaFirst Life Term with Unit Linked Insurance Plan (UIN: 143L072V02) is only the name of the Life Insurance Product and does not in any way indicate the quality of the contract, its future prospects or returns. For more details on risk factors and terms and conditions, please read the sales brochure carefully before concluding the sale. Please know the associated risks and the applicable charges, from your insurance agent or intermediary or policy document issued by the insurance company. The various funds offered under this contract are names of the fund and do not in any way indicate the quality of these plans, their prospects and returns. IndiaFirst Life Insurance Company Limited, IRDAI Regn No.143, CIN: U66010MH2008PLC183679, Address: 12th & 13th floor, North Tower, Building 4, Nesco IT Park, Nesco Centre, Western Express Highway, Goregaon (East), Mumbai – 400 063. Toll free No – 18002098700. Email id: customer.first@indiafirstlife.com, Website: www.indiafirstlife.com. Fax No.: +912268570600. Trade logo displayed above belongs to our promoter M/s Bank of Baroda and is used by IndiaFirst Life Insurance Co. Ltd under License. ARN No.: IndiaFirst/OP/01365/Jul2024 BEWARE OF SPURIOUS PHONE CALLS AND FICTITIOUS/FRAUDULENT OFFERS • IRDAI or its officials do not involve in activities like selling insurance policies, announcing bonus or investment of premiums. Public receiving such phone calls are requested to lodge a police complaint.

HDFC LIFE SMART PROTECT PLAN

A UNIT LINKED Non-Participating Individual Life Insurance Savings Plan

Key Features:

- Choose from 4 Plan Options as per your needs
- Boost your fund value with Loyalty Additions
- Get a Minimum Assured Benefit in the form of capital guarantee in spite of market fluctuations
- Choose from 8 Funds to optimize your investment returns
- Flexibility to choose the premium payment option- Regular or Limited (5 to 12 years)

Plan Options:

This product offers 4 plan options that you can choose from depending on your Protection and Savings needs:

A. Level Cover - This plan option provides a level cover throughout the policy term.

B. Level Cover with Capital Guarantee - This plan option provides a level cover throughout the policy term. The policyholder also gets a Capital Guarantee, which is in the form of minimum Assured Benefit at maturity.

C. Decreasing Cover - Under this plan option, the cover would decrease with the policy year. This is subject to the ‘Level Cover Period’, chosen by the policyholder at policy inception.

D. Decreasing Cover with Capital Guarantee - Under this plan option, the cover would decrease with the policy year. This is subject to the ‘Level Cover Period’, chosen by the policyholder at policy inception. The policyholder also gets a Capital Guarantee, which is in the form of minimum Assured Benefit at maturity.

Eligibility Criteria:

- Age at Entry : Min.: Life Assured: 0 years (30 days), Proposer: 18 years
Max.: Life Assured: 60 years, Proposer: No Limit
- Age at Maturity : Min.: 25 Yrs, Max.: 100 Yrs
- Policy Term : Min.: 25 Yrs, Max.: 40 Yrs
- Premium Payment Term : Plan Option Premium Payment Term
Option A: Level Cover PPT Limited Pay (5 to 12 yrs)
Option B: Level Cover with Capital Guarantee Regular Pay (25 to 40 yrs)
Option C: Decreasing Cover Limited Pay (5 to 12 yrs)
Option D: Decreasing Cover with Capital Guarantee
- Mode & Minimum Premium : Annual - Limited Pay 5 & 6 Yrs Rs.50,000/-, Others Rs.30,000/-
Half Yrly - Limited Pay 5 & 6 Yrs Rs.25,000/-, Others Rs.15,000/-
Quarterly - Limited Pay 5 & 6 Yrs Rs.12,500/-, Others Rs.7,500/-
Monthly - Limited Pay 5 & 6 Yrs Rs.4,500/-, Others Rs.3,000/-
Top-Up Premium: Rs. 5,000 per Top-Up*
- Max. Premium : As per Board Approved Underwriting Policy (BAUP)
- Min. Sum Assured : Basic Sum Assured: Entry Age less than 50 years - 7 times the Annualized Premium
Entry Age equal to 50 yrs and above - 5 times the Annualized Premium
For Top-Up Premium: 1.25 times the Top Up premium
- Max. Sum Assured : As per Board Approved Underwriting Policy (BAUP)

Insurance is a Subject Matter of the Solicitation. **HDFC Life Insurance Company Limited (“HDFC Life”).** CIN: L65110MH2000PLC128245. IRDAI Registration No. 101. **Registered Office:** 13th Floor, Lodha Excelus, Apollo Mills Compound, N. M. Joshi Marg, Mahalaxmi, Mumbai - 400 011. Email:service@hdfclife.com, Help line: 022-68446530 (STD charges apply) Available Mon-Sat 10 am to 7 pm IST.: www.hdfclife.com. The name /letter ‘HDFC’ in the name/logo of HDFC Life Insurance Company Limited (HDFC Life) belongs to HDFC Bank Limited and is used by HDFC Life under license from HDFC Bank Limited. ARN: BR/10/24/16445 HDFC Life Smart Protect Plan (UIN: 101L175V04) is a Unit Linked, Non-Participating, Individual Life Insurance Savings Plan. Life insurance coverage is available in this product. **Disclaimer:-**“The Linked Insurance Products do not offer any liquidity during the first five years of the contract. The policyholder will not be able to surrender or withdraw the monies invested in Linked Insurance Products completely or partially till the end of the fifth year”. Linked insurance products are different from the traditional insurance products and are subject to the risk factors. The premium paid in linked insurance policies are subject to investment risks associated with capital markets and publicly available index. NAVs of the units may go up or down based on the performance of fund and factors influencing the capital market/publicly available index and the insured is responsible for his/her decisions HDFC Life Insurance Company is only the name of the Life Insurance Company and HDFC Life Smart Protect plan is only the name of the linked insurance contract and does not in any way indicate the quality of the contract, its future prospects or returns. Please know the associated risks and the applicable charges, from your insurance agent or intermediary or policy document issued by the insurance company. BEWARE OF SPURIOUS PHONE CALLS AND FICTITIOUS / FRAUDULENT OFFERS IRDAI or its officials do not involve in activities like selling insurance policies, announcing bonus or investment of premiums. Public receiving such phone calls are requested to lodge a police complaint.



LIFE INSURANCE

TATA AIA PARAM RAKSHA

A Composite Solution Comprising of Two Base Plans:

- Tata AIA Smart Sampoorna Raksha Supreme (Wealth Solutions) Plus,
- Tata AIA Vitality Protect Advance (Health Solutions)

Param Raksha Series :

- Tata AIA Param Raksha Life Pro +
- Tata AIA Param Raksha Life Growth +
- PR Life Maxima +
- PR Life Pro
- PR Life Advantage +

Benefits of Tata AIA Life Insurance Param Raksha

- Life Insurance Coverage
- Tax Benefits
- Accidental Death
- Comprehensive coverage
- Choice of Funds
- Flexible Premium Payment
- Return of Fund Value
- Accidental Total and Permanent Disability
- Flexible Premiums Payments
- Tata AIA Vitality (Wellness Program)⁸

PARAM RAKSHA SERIES: PROPOSITIONS AT A GLANCE:

Plan Parameters	PR Life Maxima +	PR Life Pro	PR Life Pro +	PR Life Growth +	PR Life Advantage +
Life Cover	SSR Supreme (ULIP)	SSRS (ULIP) + TB with NROP	SSRS (ULIP) + TB with ROP	SSRS (ULIP) + TB with ROP	SSRS (ULIP) + TB with ROP
Return of Health Product Premium	Yes	No	Yes	Yes	Yes
SWP Option	No	No	No	Yes	No
Entry Age	18 Yrs to 65 Yrs	18 Yrs to 65 Yrs	18 Yrs to 65 Yrs	18 Yrs to 65 Yrs	23 Yrs to 65 Yrs
Maximum Age at Maturity (SSR Supreme)	100 Yrs	100 Yrs	100 Yrs	100 Yrs	100 Yrs
Maximum Age at Maturity (VPA)	AD/ATPD – 85 Yrs	AD/ATPD – 85 Yrs TB – 100 Yrs	AD/ATPD – 85 Yrs TB – 100 Yrs	AD/ATPD – 85 Yrs TB – 100 Yrs	TB – 100 Yrs
Premium Payment Term	* Limited Pay – 5 Yrs to *Max. Policy Term less 1 Yrs * Regular Pay – 30 Yrs to *Max. 67 Yrs (*Subject to max age for last premium payment of 85 years)				Limited Pay 5 Yrs to Max.till age 85 Yrs
Policy Term	30 to 82 years (subject to max. maturity age of 100 years)				100 Years less age at entry
Minimum Annual Premium	Limited Pay (5-6 Yrs): Rs. 20,000/- Limited Pay (7-9 Yrs): Rs.18,000/- Other Limited PPTs / Regular Pay: Rs. 15,000/-			Rs. 5 Lakhs	Limited Pay (5-6 Yrs) : Rs. 20,000/-, Limited Pay (7-9 Yrs) : Rs. 18,000/- Other Limited PPTs/ Regular Pay : 15,000/-
Maximum Premium	No limit subject to BAUP				

* SSR Supreme SA for all propositions post age 85 will be either 10 times of SSRS annual premium or SA at inception, whichever is lower

Insurance is a Subject Matter of the Solicitation Disclaimers: This advertisement is designed for combination of benefits of following individual and separate products named (1) Tata AIA Smart Sampoorna Raksha Supreme Unit Linked, Non-Participating Individual Life Insurance Plan (UIN: 110L179V01) and (2) Tata AIA Vitality Protect Advance A Non-Linked, Non- Participating Individual Health Product (UIN: 110N178V01). These products are also available for sale individually without the combination offered/ suggested. This benefit illustration is the arithmetic combination and chronological listing of combined benefits of individual products. The customer is advised to refer the detailed sales brochure of respective individual products mentioned herein before concluding sale. Accidental Death, Accidental Disability, and Term Booster are available with Tata AIA Vitality Protect Advance (UIN: 110N178V01). Tata AIA Life Insurance Company Limited (IRDAI Regn. No.110 · CIN: U66010MH2000PLC128403). Registered & Corporate Office: 14th Floor, Tower A, Peninsula Business Park, Senapati Bapat Marg, Lower Parel, Mumbai – 400013. Trade logo displayed above belongs to Tata Sons Ltd and AIA Group Ltd. And is used by Tata AIA Life Insurance Company Ltd under a license. For any information including cancellation, claims and complaints, please contact our Insurance Advisor / Intermediary or visit Tata AIA Life’s nearest branch office or call 1-860-266-9966 (local charges apply) or write to us at customercare@tataaia.com. Visit us at: www.tataaia.com. BEWARE OF SPURIOUS PHONE CALLS AND FICTITIOUS / FRAUDULENT OFFERS IRDAI or its officials do not involve in activities like selling insurance policies, announcing bonus or investment of premiums. Public receiving such phone calls are requested to lodge a police complaint.

MAX LIFE SMART WEALTH INCOME PLAN (SWIP)

NON-LINKED PARTICIPATING INDIVIDUAL LIFE INSURANCE SAVINGS PLAN | UIN: 104N120V03

The Max Life Smart Wealth Income Plan offers you additional income, so that you can continue providing your family with **extra love, comfort and opportunities** to fulfill their dreams.

Key Features:

- **Choice of 3 plan variants**
Choose between Early Income, Early Income with Guaranteed~ Money Back or Deferred Income Plan Options available, that come with inbuilt guarantees & and cash bonuses* *.
- **Option to accrue survival benefits and take them as per need**
Choose to accrue your survival benefit pay-outs and withdraw as much as you like, when ever you like.
- **Choice of income period including Whole Life Income* Option**
Flexibility to receive income and avail life cover till 100, 85, 75, * 70, *65 or * 60 years.
- **Enhanced protection through optional riders and Policy Continuance Benefit (PCB)****
Customize your protection cover by opting for riders by paying a small amount of extra premium. Policy Continuance Benefit if opted ensures your survival and maturity benefits continue to be paid, as and when due in case of death of the Life Insured without any need of premium payment.
*Applicable on choosing maturity age of 100 years | *Applicable on choosing early income variants | **Cash bonus will be payable, if declared
**Policy Continuance Benefit is available with all the 3 plan options with maturity age of 60, 65, 70, 75 and 85 years. It is not available with maturity age of 100 years

Benefits under the Plan:

Survival Benefit -

- Early Income** - a. Cash Bonus (% of Sum Assured on Maturity) from 2nd policy year till end of Policy Term; and b. Guaranteed Income (% of Sum Assured on Maturity) from 2nd policy year and payable for a period of 25 years or till the end of Policy Term, whichever is earlier.
- Early Income with Guaranteed Money Back** - a. Cash Bonus (% of Sum Assured on Maturity) from 2nd policy year till end of Policy Term; and b. Guaranteed Money Back (% of Sum Assured on Maturity) at the end of the policy years (Premium Payment Term + 1)st, (Premium Payment Term + 6)th and (Premium Payment Term + 11)th
- Deferred Income** - a. Cash Bonus (% of Sum Assured on Maturity) starting policy year Premium Payment Term +2 till end of Policy Term; and b. Guaranteed Income (% of Sum Assured on Maturity) starting policy year Premium Payment Term +2 and payable for a of 25 years or till the end of Policy Term, whichever is earlier

Maturity Benefit - maturity of the Policy, the sum of following benefits will be paid:

- i) Sum Assured on Maturity, plus ii) Terminal Bonus (if any) Any accrued survival benefit, if not already paid shall be paid in addition if accrual Option has been chosen

Death Benefit –

- Without Policy Continuance Benefit:** i) Sum Assured on Death, plus ii) Terminal Bonus (if any) Any accrued survival benefit, if not already paid shall be paid in addition Please refer section ‘Accrual of Survival Benefits’ for related details
- With Policy Continuance Benefit:** Death Benefit is equal to Sum Assured on Death, where ‘Sum Assured on Death’ is higher of:
a. 11 times the (Annualised Premium*** plus underwriting extra premium#, if any) or b. 105% of (Total Premiums Paid ^ plus Underwriting Extra Premiums paid plus loadings for modal premiums received as on the date of death of Life Insured),

Eligibility Criteria:

- | | |
|----------------------|--|
| Min Age entry | - With PCB 18 Yrs, Without PCB 91 Days |
| Premium Payment Term | - Early Income & Early Income with GMB - 6,8,10 and 12 Yrs.
Deferred Income – 8, 10, 12 and 15 Yrs. |
| Premium Payment Mode | - Annual, Semi-annual, Quarterly, Monthly |
| Min. Sum Assured | - Rs. 5 Lakhs |
| Max. Sum Assured | - No limit, subject to board approved underwriting policy |

Insurance is a Subject Matter of the Solicitation. Disclaimers: ^Individual Death Claims Paid Ratio as per Audited Financials for FY 2023-2024 | *As per Public c Disclosures FY 2023-2024. This is a Non-Linked Participating Individual Life Insurance Savings Plan with UIN: 104N120V03 Bonuses represent your share in profits of the company’s participating fund. Bonuses are, therefore, not guaranteed and are based on performance of the participating fund. Bonus rate is paid as a percentage of the ‘Sum Assured on Maturity’ in the policy, and will be declared at the end of financial year. The risk factors of the bonuses projected under the product are not guaranteed. Past performance doesn’t construe any indication of future bonuses and these products are subject to the overall performance of the insurer in terms of investments, management of expenses, mortality and lapse s. ~The guaranteed benefits are applicable only if all due premiums are paid. The premium shall be adjusted on the due date even if it has been received i n advance. LIFE INSURANCE COVERAGE I S AVAILABLE IN THI S PRODUCT. Max Life Insurance Company Limited is a Joint Venture between Max Financial Services Limited and Axis Bank Limited. Corporate Office: 11th Floor, DLF Square Building, Jacaranda Marg, DLF City Phase II, Gurugram (Haryana) - 122 002. For more details on risk factors, Terms and Conditions please read the prospectus carefully before concluding a sale. You may be entitled to certain applicable tax benefits on your premiums and policy benefits. Please note all the tax benefits are subject to tax laws prevailing at the time of payment of premium or receipt of benefits by you. Tax benefits are subject to changes in tax laws. Trade logo displayed belongs to Max Financial Services Ltd. and Axis Bank Ltd. respectively and with their consents, are used by Max Life Insurance Co. Ltd. You can call us on our Customer Helpline No. 1860 120 5577 or SMS ‘LIFE’ to 5616188 or Website: www.maxlifeinsurance.com. ARN-Max Life/SWIP/Newsletter/Bluechip/November 2024
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MAX LIFE SMART WEALTH ANNUITY GUARANTEED PENSION PLAN

A NON-LINKED NON-PARTICIPATING INDIVIDUAL/ GROUP GENERAL ANNUITY SAVINGS PLAN | UIN: 104N137V06

Key Features:

- ☑ Design your policy from wide range of Deferred annuity options.s
- ☑ Opt for flexible premium payments; decide income timings with ease.
- ☑ Stay ahead of inflation and boost your annual income with increasing annuity variants.
- ☑ Choose when and how much return of premium you require to meet your financial goals.
- ☑ Get guaranteed+ lifelong annuity for you and your loved ones.
- ☑ With advance annuity option, you can take your next 5 year annuities in advance as a lumpsum.

Benefits in Details:

Deferred Annuity Option: Sub- Variants are available under this option:

- Single Life with Death Benefit till Deferment Period - Limited Premium
- Joint Life with Death Benefit till Deferment Period - Limited Premium
- Single Life with Death Benefit for Life - Limited Premium
- Joint Life with Death Benefit for Life - Limited Premium

For variants a, b, c & d (i.e. variant with limited premium):

A fixed annuity amount, guaranteed at policy inception shall be payable in arrears after the expiry of the deferment period till death of the annuitant(s), provided all premiums have been paid during the premium payment term. For limited premium variants, Fixed Annuity Amount = Base Annuity + Loyalty Annuity. Loyalty Annuity is 20% of the Base Annuity and shall accrue on completion of deferment period. Loyalty Annuity shall be payable in arrears along with the Base Annuity payout as per chosen Annuity payment mode

Eligibility Criteria for Deferred Annuity:

- | | |
|----------------------|---|
| Min. Age Entry | : 25 Years |
| Max. Age Entry | : 85 Yrs |
| Premium Payment Term | : 5 to 12 Years |
| Premium Payment Mode | : Limited premium:Annual, Semi-annual, Quarterly, Monthly |

Sub-variant	Annuity/Policy Term
c) Single Life with Death Benefit till Deferment Period - Limited Premium	Till death of the annuitant
d) Joint Life with Death Benefit till Deferment Period - Limited Premium	Till death of last survivor
c) Single Life with Death Benefit for Life - Limited Premium	Till death of the annuitant
d) Joint Life with Death Benefit for Life - Limited Premium	Till death of last survivor

Insurance is a Subject Matter of the Solicitation. Disclaimers: Product Name: Max Life Smart Wealth Annuity Guaranteed Pension Plan UIN: 104N137V06 Customer Helpline Number 1860 120 5577 Customer Service Timings: 9:00 AM - 6:00 PM Monday to Saturday (except National holidays) or SMS ‘Life’ to 5616188 Disclaimers: Max Life Insurance Company Limited is a Joint Venture between Max Financial Services Limited and Axis Bank Limited. Corporate Office: 11th Floor, DLF Square Building, Jacaranda Marg, DLF City Phase II, Gurugram (Haryana)- 122002. For more details on risk factors, terms and conditions, please read the prospectus carefully before concluding a sale. You may be entitled to certain applicable tax benefits on your premiums and policy benefits. Please note all the tax benefits are subject to tax laws prevailing at the time of payment of premium or receipt of benefits by you. Tax benefits are subject to changes in tax laws. Insurance is the Subject matter of solicitation. Trade logo displayed belongs to Max Financial Services Ltd. and Axis Bank Ltd. respectively and with their consents, are used by Max Life Insurance Co. Ltd. You can call us on our Customer Helpline No. 1860 120 5577. Website: www.maxlifeinsurance.com Annuities purchased under NPS payable to Non-Resident Indians (NRIs) / Overseas Citizens of India (OCIs) are subject to Tax Deducted at Source (TDS). Further, repatriation of the corpus, if any, will be subject to applicable laws and regulatory provisions of IRDAI / PFRDA / RBI. IRDAI - Registration No 104 ARN – Max Life/SWAG Pension/Newsletter/ Bluechip/November 2024
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BLUECHIP OFFICES IN INDIA



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Gajuwaka	:	0891	-	254	5316 / 254 5319
Guntur	:	0863	-	663	2526 / 224 0530
Kakinada	:	0884	-	236	6943 / 236 6944
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Nellore	:	0861	-	234	0260 / 235 0260
Ongole	:	08592	-	282	065 / 282 075
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Tirupathi	:	0877	-	225	0056 / 225 0057
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TELANGANA					
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Champapet	:	040	-	2407	5316 / 2407 6316
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Habsiguda	:	040	-	4851	0508 / 4016 0522
Hashtinapuram	:	040	-	4500	5415 / 4500 0377
Himayat Nagar	:	040	-	2339	5316 / 2322 1308
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Nizampet	:	040	-	2956	1438 / 2956 1497
Pragathi Nagar	:	040	-	4014	0665 / 23890785
RTC X Road	:	040	-	2764	5316 / 2766 5317
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Vanasthalipuram	:	040	-	4952	5657 / 4019 8206
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Kazipet	:	0870	-	243	4545 / 244 4747
Khammam	:	08742	-	235	316 / 245 316
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Bapunagar	:	079	-	2991	6380 / 2991 6381
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Gandhi Nagar	:	079	-	2324	2004 / 2324 2005
Mani Nagar	:	079	-	2543	0026 / 2543 0062
Paldi	:	079	-	2657	7934 / 2657 7935
Satellite	:	079	-	2676	9024 / 2676 9025
Baroda					
Alkapuri	:	0265	-	232	3018 / 232 3021
Vasna Road	:	0265	-	225	4074 / 225 4075
Waghodia Road	:	0265	-	252	1820 / 252 1821
Bharuch	:	02642	-	249	121 / 249 122
Deesa	:	02744	-	225	622 / 225 722
Mehsana	:	02762	-	230	704 / 230 706
Navsari	:	02637	-	244	406 / 244 407
Palanpur	:	02742	-	266	640 / 266 641
Patan	:	02766	-	299	611 / 299 612
Unjha	:	02767	-	250	094 / 250 095
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Kalol	:	02764	-	225	801 / 225 802
Indira Circle	:	0281	-	257	5767 / 257 5768
Surat	:	0261	-	273	1402 / 273 1403
Udhna	:	0261	-	227	4401 / 227 4402
Bhatar Road	:	0261	-	223	3173 / 223 3174
Vesu	:	0261	-	221	5063 / 221 5064
Silvassa	:	0260	-	264	1230 / 264 1231
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Bommanahalli	:	080	-	4093	5276 / 4093 5720
BTM Layout	:	080	-	2678	3744 / 2678 3752
Electronic City	:	080	-	2960	0305 / 2960 0306
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Infantry Road	:	080	-	4113	0952 / 2286 0704
Jayanagar	:	080	-	2653	3751 / 2653 3752
JP Nagar	:	080	-	2658	9699 / 2658 9499
Kammanahalli	:	080	-	2580	5627 / 2580 5628
Kanakapura	:	080	-	2256	3003 / 2256 3013
Kengeri	:	080	-	2848	5695 / 2848 5696
Koramangala	:	080	-	2553	3393 / 2553 3394
Krishnarajapuram	:	080	-	2990	4528 / 2990 4571
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Kalidasa Road	:	0821	-	241	3355 / 241 3555
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Behala	:	033 - 2349 0031 / 2498 9378
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Beliaghata	:	033 - 4604 9441 / 4007 7909
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CIT Road	:	033 - 2289 6787 / 4602 6644
Dalhousie	:	033 - 4071 0021 / 4071 0022
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Garia	:	75960 37629 / 75960 36386
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Krishnapur	:	033 - 4062 0044 / 4062 0045
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Madhyamgram	:	033 - 2538 7654 / 2538 7655
Mandirtala	:	033 - 2678 2224 / 2678 2225
Manicktala	:	033 - 2352 5490 / 23525491
Nager Bazar	:	033 - 4802 2033 / 4802 2036
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New Alipore	:	033 - 4044 8656 / 4010 1324
New Town	:	033 - 4001 9290 / 4003 7773
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Parnasree	:	033 - 2407 0045 / 2407 0046
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Besant Nagar	:	044 - 4215 6860 / 4260 6307
Chrompet	:	044 - 2265 3142 / 4266 8798
Egmore	:	044 - 4850 5388 / 2841 3489
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KK Nagar	:	044 - 4774 0129 / 4202 8336
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T Nagar	:	044 - 4769 0002 / 2431 1272
T Nagar II	:	044 - 4690 9263 / 4358 8304
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