

BLUECHIP BULLETIN

Toll Free Helpline : 1800-22-6465

www.bluechipindia.co.in

SELECT BALANCED FUND DIVIDEND PERFORMANCE

Fund Name	Div Mode	Total Dividend		NAV (12/09)	Dividend Declared during Financial Year 2017-18											
		F.Y. 16-17	F.Y.17-18		Apr-17	May-17	Jun-17	Jul-17	Aug-17	Sep-17	Oct-17	Nov-17	Dec-17	Jan-18	Feb-18	Mar-18
CanRobeco Balance	Mthly	72.00%	31.30%	84.4000	6.20%	6.30%	6.20%	6.30%	6.30%	T.B.A	T.B.A	T.B.A	T.B.A	T.B.A	T.B.A	T.B.A
DSP BR Balanced	Mthly	26.98%	10.55%	26.0100	2.09%	2.14%	2.12%	2.10%	2.10%	T.B.A	T.B.A	T.B.A	T.B.A	T.B.A	T.B.A	T.B.A
HDFC Prudence Fund	Mthly	36.00%	15.00%	31.9510	3.00%	3.00%	3.00%	3.00%	3.00%	T.B.A	T.B.A	T.B.A	T.B.A	T.B.A	T.B.A	T.B.A
ICICI Pru Balanced	Mthly	20.90%	14.40%	24.9000	2.40%	2.40%	2.40%	2.40%	2.40%	2.40%	T.B.A	T.B.A	T.B.A	T.B.A	T.B.A	T.B.A
Kotak Balance	Mthly	10.80%	5.60%	16.4650	1.10%	1.10%	1.10%	1.20%	1.10%	T.B.A	T.B.A	T.B.A	T.B.A	T.B.A	T.B.A	T.B.A
L&T India Prudence	Mthly	11.40%	6.40%	20.6220	1.20%	1.30%	1.30%	1.30%	1.30%	T.B.A	T.B.A	T.B.A	T.B.A	T.B.A	T.B.A	T.B.A
Reliance RSF - Balanced	Mthly	16.50%	3.70%	11.7155	—	0.90%	0.90%	0.90%	1.00%	T.B.A	T.B.A	T.B.A	T.B.A	T.B.A	T.B.A	T.B.A
Tata Balanced Fund	Mthly	53.40%	27.80%	69.2439	4.60%	4.60%	4.60%	4.70%	4.70%	4.60%	T.B.A	T.B.A	T.B.A	T.B.A	T.B.A	T.B.A
UTI Balanced Fund	Mthly	24.50%	13.50%	31.2808	2.70%	2.70%	2.70%	2.70%	2.70%	T.B.A	T.B.A	T.B.A	T.B.A	T.B.A	T.B.A	T.B.A
ABSL Balanced '95	Qtrly	141.10%	46.00%	155.3500	—	—	46.00%	—	—	T.B.A	—	—	T.B.A	—	—	T.B.A
HDFC Balanced Fund	Qtrly	20.00%	5.00%	31.7530	—	—	5.00%	—	—	T.B.A	—	—	T.B.A	—	—	T.B.A
SBI Magnum Balanced	Qtrly	25.00%	6.00%	29.1427	—	—	6.00%	—	—	T.B.A	—	—	T.B.A	—	—	T.B.A

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SELECT MUTUAL FUNDS PERFORMANCE

Fund Name	Corpus 30/06(Cr.)	NAV 12/09	Growth (%)		Value of Rs.1 Lac		Fund Name	Corpus 30/06(Cr.)	NAV 12/09	Growth (%)		Value of Rs.1 Lac	
			3 Yr	5 Yr	3 Yr	5 Yr				3 Yr	5 Yr	3 Yr	5 Yr
BALANCED FUNDS							Franklin (I) Bluechip	8546.92	441.62	11.09%	15.52%	1,37,096	2,05,724
L&T India Prudence	4428.18	25.76	14.93%	19.89%	1,51,810	2,47,694	Reliance F. Large Cap	1151.44	29.81	10.87%	17.58%	1,36,283	2,24,733
ABSL Balanced'95	8454.88	748.68	14.53%	18.78%	1,50,230	2,36,438	Tata Large Cap Fund	799.44	205.50	10.76%	15.13%	1,35,878	2,02,275
DSPBR Balanced Fund	4255.99	144.10	14.47%	16.80%	1,49,994	2,17,377	CanRobeco Large Cap+	113.04	22.30	10.55%	15.21%	1,35,106	2,02,979
Reliance RSF - Balance	5955.74	53.82	13.63%	18.20%	1,46,717	2,30,721	ICICI Pru Top 100	2258.11	311.35	10.40%	17.29%	1,34,557	2,21,975
HDFC Balanced	11349.36	144.31	13.55%	19.40%	1,46,407	2,42,673	L&T India Large Cap	397.01	25.47	10.39%	16.08%	1,34,521	2,10,759
ICICI Pru Balanced Fund	11734.41	122.13	13.08%	19.34%	1,44,596	2,42,064	DSPBR Top 100 Equity	3494.72	201.70	9.84%	15.00%	1,32,520	2,01,136
CanRobeco Balance Fund	1025.30	144.55	12.69%	17.02%	1,43,105	2,19,432	Sundaram Select Focus	463.93	160.23	9.17%	14.21%	1,30,110	1,94,321
Franklin (I) Balanced	1986.61	112.42	12.56%	17.33%	1,42,611	2,22,354	HDFC Large Cap Fund	1268.62	106.87	7.12%	12.83%	1,22,917	1,82,862
SBI Magnum Balanced	11056.59	119.47	12.06%	18.74%	1,40,719	2,36,040	MIDCAP EQUITY FUNDS						
Tata Balanced Fund	6423.21	204.54	11.68%	17.57%	1,39,292	2,24,638	L&T Midcap Fund	901.44	138.30	23.23%	29.12%	1,87,133	3,58,895
Kotak Balance	1438.94	16.88	11.21%	14.19%	1,37,541	1,94,151	CanRobeco Emerging Equities	1858.30	90.48	21.92%	30.26%	1,81,228	3,75,021
HDFC Prudence Fund	23343.92	492.94	10.68%	18.10%	1,35,584	2,29,747	Kotak Emerging Equity	1922.02	37.90	20.58%	26.65%	1,75,318	3,25,856
DIVERSIFIED EQUITY FUNDS							ABSL Pure Value Fund	1240.81	60.61	20.31%	30.61%	1,74,143	3,80,086
L&T India Value	4038.02	36.60	20.60%	27.43%	1,75,405	3,36,015	ABSL Mid Cap Fund	2134.06	313.94	19.95%	24.37%	1,72,584	2,97,562
ABSL Advantage Fund	3456.11	440.52	20.44%	25.33%	1,74,708	3,09,225	Sundaram Select Midcap	5256.78	497.69	19.78%	26.35%	1,71,851	3,22,015
Tata Equity PE	1188.64	136.07	18.96%	24.15%	1,68,346	2,94,940	Franklin (I) S. Companies	5641.27	57.01	19.23%	31.28%	1,69,495	3,89,936
ABSL Equity Fund	5454.49	707.17	17.51%	23.81%	1,62,265	2,90,923	DSPBS Small & MidCap	3893.09	53.56	19.22%	25.18%	1,69,452	3,07,379
SBI Magnum Multicap	2234.70	45.86	17.49%	21.84%	1,62,182	2,68,503	Sundaram S.M.I.L.L.E Fund	1246.26	97.62	18.72%	26.28%	1,67,329	3,21,124
Kotak Select Focus	10591.17	32.59	17.30%	22.66%	1,61,396	2,77,661	HDFC Mid-Cap Opportunities	16621.80	54.47	18.35%	26.43%	1,65,770	3,23,036
DSPBR Opportunities	2450.42	215.09	16.93%	21.90%	1,59,874	2,69,165	Franklin (I) Prima Fund	5720.33	933.21	18.31%	27.20%	1,65,602	3,32,993
Axis Focused 25 Fund	1355.22	25.14	16.78%	19.14%	1,59,260	2,40,042	Kotak Mid-Cap	668.77	74.39	18.09%	23.90%	1,64,679	2,91,982
Kotak Opportunities	1531.48	114.75	16.39%	20.52%	1,57,669	2,54,270	SBI Magnum Midcap	3737.43	78.42	17.54%	28.11%	1,62,389	3,45,076
Reliance Growth	6279.92	1100.97	15.37%	20.29%	1,53,560	2,51,853	Tata Midcap Growth	608.96	137.83	17.08%	25.22%	1,60,490	3,07,871
Sundaram Equity Multiplier	280.14	30.42	14.29%	17.36%	1,49,288	2,22,639	HDFC Small Cap Fund	1093.33	38.23	16.47%	22.22%	1,57,995	2,72,716
Franklin (I) Prima Plus	10981.41	563.24	13.86%	20.22%	1,47,609	2,51,121	ICICI Pru Midcap	1254.06	96.37	15.51%	25.53%	1,54,120	3,11,701
Franklin (I) H.G. Companies	6393.35	37.03	13.68%	24.04%	1,46,910	2,93,636	Reliance Mid&Small Cap	2919.82	45.24	15.21%	23.97%	1,52,922	2,92,808
HDFC Capital Builder	1572.22	271.16	13.53%	20.19%	1,46,330	2,50,808	Axis Midcap Fund	1206.09	31.73	12.13%	23.07%	1,40,983	2,82,333
Reliance RSF - Equity	3059.61	69.02	13.44%	19.05%	1,45,982	2,39,137	ELSS FUNDS						
DSPBR Focus 25	2484.24	22.56	13.40%	18.68%	1,45,827	2,35,444	Tata India Tax Savings	667.45	75.26	18.11%	21.71%	1,64,763	2,67,074
Tata Equity Opportunities	1247.03	191.24	12.82%	18.11%	1,43,601	2,29,844	ABSL Tax Relief 96	3378.16	163.70	17.06%	22.48%	1,60,408	2,75,630
ICICI Pru Multicap Fund	2696.65	261.55	12.44%	19.14%	1,42,155	2,40,042	ABSL Tax Plan	533.16	87.45	16.34%	21.70%	1,57,466	2,66,964
L&T Equity Fund	2893.14	78.88	11.95%	17.57%	1,40,305	2,24,638	DSPBR Tax Saver	2663.76	46.07	16.09%	22.42%	1,56,453	2,74,955
HDFC Growth Fund	1086.90	175.47	10.68%	15.26%	1,35,584	2,03,420	Kotak Tax Saver	640.64	41.34	15.84%	18.16%	1,55,445	2,30,331
ICICI Pru Value Discovery	17289.66	138.36	10.47%	21.90%	1,34,813	2,69,165	L&T Tax Advantage	2222.37	53.58	15.81%	19.78%	1,55,324	2,46,559
Axis Equity Fund	1853.18	24.51	10.36%	17.48%	1,34,411	2,23,779	Sundaram Diversified Equity	1657.69	101.57	14.83%	18.61%	1,51,414	2,34,751
CanRobeco Eq. Diversified	781.55	120.14	10.34%	15.91%	1,34,338	2,09,221	Axis Long Term Equity	13099.37	39.75	14.49%	24.01%	1,50,073	2,93,281
HDFC Core & Satellite	624.39	79.02	10.25%	17.64%	1,34,010	2,25,307	Franklin (I) Taxshield	2974.83	534.44	13.16%	19.65%	1,44,903	2,45,224
LARGE CAP EQUITY FUNDS							Reliance Tax Saver	8164.66	61.83	12.62%	23.39%	1,42,839	2,86,022
SBI Bluechip Fund	13580.01	37.47	14.40%	20.08%	1,49,719	2,49,663	HDFC LT Advantage	1418.23	324.48	11.22%	19.22%	1,37,578	2,40,849
ABSL Frontline Equity	17129.98	215.22	13.28%	19.74%	1,45,365	2,46,148	SBI Magnum Taxgain	5536.33	139.46	10.61%	17.82%	1,35,327	2,27,036
ABSL Top 100 Fund	2835.39	57.06	13.17%	19.82%	1,44,942	2,46,971	HDFC Tax saver	6320.57	513.75	9.82%	18.61%	1,32,448	2,34,751
Kotak 50	1352.06	216.51	11.92%	16.40%	1,40,192	2,13,681	CanRobeco Eq. TaxSaver	859.77	26.30	9.56%	16.20%	1,31,509	2,11,851
ICICI Pru Focussed Bluechip	13273.54	38.43	11.87%	17.89%	1,40,004	2,27,711	ICICI Pru Long Term Equity	4360.68	330.75	9.07%	18.49%	1,29,753	2,33,565

Disclaimer : All Mutual Fund Investments are subject to market risks, the above given information is of the past performance of growth option of various mutual fund schemes, Past performance may or may not be sustained in the future, prospective investors are advised to read the Scheme Information Document and Statement of Additional Information of the respective mutual fund scheme before investing.
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LIFE INSURANCE

ICICI PRU LIFE SAVINGS SURAKSHA

A NON LINKED INSURANCE PLAN PARTICIPATION PLAN WITH GUARANTEED MATURITY BENEFITS.

CONDITIONS APPLY #

ICICI Pru Savings Suraksha is Participating savings and protection oriented Plan.

Key Benefits of ICICI Pru Savings Suraksha

- ☑ **Savings with the comfort of guarantees:** At maturity of the policy, you receive
 - ◆ Accrued Guaranteed Additions (GAs): During each of the first five policy years, GA equal to 5% of GMB will accrue to the policy
 - ◆ Vested Reversionary Bonuses and Terminal Bonus, if any
- ☑ **Protection:** Get life cover for entire policy term.
- ☑ **Tax benefits:** apply to premiums paid and benefits received as per the prevailing tax laws.

Benefits in detail:

Maturity Benefit: On Maturity of the policy the policy holder will get a) Guaranteed Maturity Benefit, Plus b) Accrued Guaranteed Additions, plus c) Vested Reversionary bonuses, if any, plus d) Terminal Bonus, if any.

Guaranteed Maturity Benefit (GMB): The Guaranteed Maturity Benefit is decided in the beginning of the Policy, depending on the age as well as premium amount selected.

Guaranteed Additions (GAs): During each of the first five policy years, GA equal to 5% of GMB will accrue to the policy

Reversionary Bonus: if any, will be declared each year during the term of the policy starting from the first policy year. Bonuses will be applied through the compounding reversionary bonus method.

Terminal Bonus if any, will be declared and paid on Maturity or in case of death whichever is earlier.

Death Benefit: On death of the life assured during the policy term, the nominee will get higher of a) Sum Assured plus accrued Guaranteed Additions and Bonuses* or b) GMB plus accrued Guaranteed Additions and Bonuses* or c) Minimum Death Benefit equal to 105% of sum of premiums paid till date.

* Bonuses consist of vested reversionary bonuses, interim bonus and terminal bonus, if any.

Sum Assured on Death :

Age at Entry	Multiple of Annual Premium
Upto 44 Yrs	10 times
Age 45 to 54 Yrs	10 times or 7 times
Age 55 Yrs & above	7 times

Basic Eligibility Conditions of the Plan:

Min. & Max. Entry Age : 0 Yrs & 60 Yrs
 Min. & Max. Maturity : 18 Yrs & 70 Yrs
 Premium Modes : A / H / M
 Min. Annual Premium : Rs.12,000/-

Premium Payment Term & Policy Terms :

PPT 5 Years	: Term 10 to 30 Years
PPT 7 Years	: Term 12 to 30 Years
PPT 10 Years	: Term 15 to 30 Years
PPT 12 Years	: Term 17 to 30 Years

Guaranteed benefits are available only if all premiums are paid as per the premium payment term and the policy is in force till the completion of entire policy term. ICICI Prudential Life Insurance Company IRDA Regn No. 105 Call us on 1-860-266-7766 (9am-9pm, Monday to Saturday, except national holidays. Valid only for calls made from India). © 2014, ICICI Prudential Life Insurance Co. Ltd. Registered Address:- ICICI Pru Life Towers, 1089, Appasaheb Marathe Marg, Prabhadevi, Mumbai - 400025. Insurance is the subject matter of the solicitation. For more details on the risk factors, terms and conditions, please read the sales brochure carefully before concluding a sale. Tax benefits under the policy are subject to conditions under section 80C and 10(10D) of the Income Tax Act, 1961. Tax laws are subject to amendments from time to time. UIN: 105N135V01. Advt no : P/II/1312/2013-14

ICICI PRU LIFE FUTURE PERFECT

A LIMITED PAY NON LINKED INSURANCE PLAN

ICICI Pru Future Perfect is a Participating savings and protection oriented Plan.

Key Benefits of ICICI Pru Future Perfect

- ☑ **Protection:** Get life cover for entire policy term
- ☑ **Savings with the comfort of guarantees:**
 - At maturity of the policy, you receive
 - * Guaranteed Maturity Benefits (GMB)
 - * Accrued Guaranteed Additions (GAs)
 - * Vested Reversionary Bonuses and Terminal Bonus, if any
- ☑ **Tax benefits^{T&C1}:** Applicable to premiums paid and benefits received as per the prevailing tax laws.

Benefits in detail:

Maturity Benefit: On Maturity of the policy the policy holder will get higher of A, B. A = Guaranteed Maturity Benefit, + Accrued Guaranteed Additions, + Vested Reversionary bonuses, if any, + Terminal Bonus, if any B = 100.1% x (annualized premiums plus loadings for modal premiums if any)

Guaranteed Maturity Benefit (GMB): The Guaranteed Maturity Benefit is decided at the beginning of the Policy, depending on the age, policy term, PPT, gender and premium.

Guaranteed Additions (GAs): as a percentage of annualised premium is set out as below

Policy Year	PPT	
	5/7 Yrs	10/15/20 Yrs
Yr 1 - Yr 5	8.00%	10.00%
Yr 6 - Yr 10	10.00%	12.00%
Yr 11 - Yr 15	12.00%	15.00%
Yr 16 Onwards	15.00%	18.00%

Reversionary Bonus: if any, will be declared each year during the term of the policy starting from the first policy year. Bonuses will be applied through the compounding reversionary bonus method.

Terminal Bonus: if any, will be declared and paid on Maturity or in case of death whichever is earlier.

Death Benefit: On death of the life assured during the policy term, the nominee will get higher of a) Sum Assured plus accrued Guaranteed Additions and subsisting Bonuses* already accrued or b) 105% of all premiums paid as on date of death

Sum Assured on Death: Higher of

- 10 X (Annualized Premium + underwriting extra premium, if any + loadings for modal premiums, if any)
 - Minimum guaranteed sum assured on maturity^{T&C3}
 - Absolute amount assured to be paid on death^{T&C4}
- * Bonuses consist of vested reversionary bonuses, interim bonus and terminal bonus, if any.

Basic Eligibility Conditions :

Min. Maturity	: 18 Yrs
Max. Maturity	: 70 Yrs
Modes	: A / H / M

PPT & Policy Term:

PPT 5 Yrs	: 10 to 15 Yrs
PPT 7 Yrs	: 12 to 17 Yrs
PPT 10 Yrs	: 15 to 20 Yrs
PPT 15 Yrs	: 20 to 25 Yrs
PPT 20 Yrs	: 25 to 30 Yrs

Minimum Premium

PPT 5 Yrs	: Rs.40,000
PPT 7 Yrs	: Rs.18,000
PPT 10 Yrs	: Rs.12,000
PPT 15 Yrs	: Rs.9,600
PPT 20 Yrs	: Rs.8,400

Min. & Max. Entry Age

PPT 5 Yrs	: 3 Yr & 45Yrs
PPT 7 Yrs	: 1 Yr & 58Yrs
PPT 10 Yrs	: 91days & 55Yrs
PPT 15 Yrs	: 91days & 50Yrs
PPT 20 Yrs	: 91days & 45Yrs

Terms and conditions : 1.Tax benefits: Tax benefits under the policy will be as per the prevailing Income Tax laws. We recommend that you seek professional advice for applicability of tax benefit on premiums paid and benefits received. Service tax and cess will be charged extra, as per applicable rates. The tax laws are subject to amendments from time to time. 2.Guaranteed benefits are available only if all premiums are paid as per the premium payment term and the policy is in force till the completion of entire policy term. 3.Minimum guaranteed sum assured on maturity is the Guaranteed Maturity Benefit (GMB) 4.Absolute amount assured to be paid on death is 10 times the Annualized Premium. ICICI Prudential Life Insurance Company Limited IRDA Regn No. 105 . CIN:U66010MH2000PLC127837.Call us on 1-860-266-7766 (10am-7pm, Monday to Saturday, except national holidays and valid only for calls made from India).© 2016, ICICI Prudential Life Insurance Co. Ltd. Registered Address:- ICICI Pru Life Towers, 1089, Appasaheb Marathe Marg, Prabhadevi, Mumbai - 400025. For more details on the risk factors, terms and conditions, please read the sales brochure carefully before concluding a sale. Tax benefits under the policy are subject to conditions under section 80C and 10(10D) of the Income Tax Act, 1961. Tax laws are subject to amendments from time to time. UIN 105N135V01 Advt no. E/II/0474/2016-17

BEWARE OF SPURIOUS PHONE CALLS AND FICTITIOUS / FRAUDULENT OFFERS

IRDAI clarifies to public that

- * IRDAI or its officials do not involve in activities like sale of any kind of insurance or financial products nor invest premiums.
- * IRDAI does not announce any bonus. Public receiving such phone calls are requested to lodge a police complaint along with details of phone call, number.

HDFC LIFE SUPER INCOME PLAN

PAY FOR 8 YEARS & GET GUARANTEED INCOME OF 12.00 % P.A. FOR 8 YEARS

HDFC Life Super Income Plan is a participating regular income plan with guaranteed benefits plus bonuses. This policy offers guaranteed* income for a period of 8 to 15 yrs and is ideal for individuals who need regular income to fulfill their financial goals uninterrupted.

Benefits under the Plan:

Guaranteed Base Income (GBI): Guaranteed Base Income varying from 8.00% to 12.50% (depending on Plan Option chosen) of the Sum Assured on Maturity is payable at the end of each year during the payout period.

Reversionary Bonus (R.B.): Simple Reversionary Bonuses (if any) would be declared at the end of each Financial Year as percentage of "Sum Assured on Maturity", and will be added to the policy.

Terminal Bonus (T.B.): Terminal Bonus (if any) would be declared at the end of the Policy term, this bonus would be declared as a percentage of "Sum Assured on Maturity"

Maturity Benefits: On Maturity the Life Assured will get the Last Guaranteed Base Income Payout plus Accrued Reversionary Bonuses (if any) plus Terminal Bonus (if any)

Death Benefits: On Death of the life assured the Nominee will get the Death Benefit which will be higher of (Sum Assured on Maturity or 10 times of Annual Premium for age upto 50 Yrs and 7 times for age 50 Yrs above). Plus Accrued Bonuses (if any). The death benefit will be a minimum of 105% of the total premiums ^ paid under the policy

Tax Benefits: Avail tax benefits on premiums paid and benefits received under the policy, as per the prevailing Income Tax Laws. Please consult your tax advisor

INCOME PAYOUT & BONUS HISTORY

Options	PPT	Income Period	Policy Term	GBI As a % of S.A		Bonus History :
				Annual	Monthly	
Option 1	8 Yr	8 Yr	16 Yr	12.50%	1.00%	F.Y.13-14 : 4.50%
Option 2	8 Yr	10 Yr	18 Yr	10.00%	0.80%	F.Y.14-15 : 4.50%
Option 3	10 Yr	10 Yr	20 Yr	12.00%	0.96%	F.Y.15-16 : 5.00%
Option 4	10 Yr	12 Yr	22 Yr	10.00%	0.80%	F.Y.15-16 : 5.00%
Option 5	12 Yr	12 Yr	24 Yr	10.00%	0.80%	F.Y.16-17 : 4.50%
Option 6	12 Yr	15 Yr	27 Yr	8.00%	0.64%	F.Y.16-17 : 4.50%

*The income will be received in the Payout Period and it will start once the premium payment term is over provided the policy is in force and the policyholder is alive
 ^excludes any underwriting extra premiums, modal loadings and any taxes paid

Insurance is the subject matter of the solicitation. The product writeup is indicative of terms & conditions, warranties & exceptions contained in the insurance policy. The information contained here must be read in conjunction with the Policy Document. In case of any conflict, the terms mentioned in the Policy Document shall prevail. For more details on the risk factors, term and conditions please read sales brochure carefully before concluding the sale. HDFC Life Super Income Plan (Form No.P501-121, UIN - 101N098V01).

TATA AIA LIFE INSURANCE MONEY BACK PLUS

A NON LINKED PARTICIPATING ENDOWMENT ASSURANCE PLAN

Tata AIA Life Insurance Money Back Plus is a participating non linked Money Back Insurance Plan, which caters to your need for guaranteed Cash inflow at regular intervals along with the protection of a life cover from uncertainties of life.

The plan offers the advantage of paying for only half of the policy term along with enhancement of your savings through accumulation of Compound Reversionary Bonuses (if any) throughout the Term.

Benefits under the Plan

Survival Benefit: The plan provides you with regular payouts as a percentage of the Basic Sum Assured (BSA) as per the table below

End of Policy Year	Yr 4	Yr 8	Yr 12	Yr 16
% of Basic Sum Assured	20%	20%	20%	50%

Maturity Benefit : On Maturity (at the end of policy term), Guaranteed Sum Assured on maturity along with vested Compound Reversionary Bonus and Terminal Bonus, if any, is payable, where Guaranteed Sum Assured on maturity is 50% of Basic Sum Assured.

Death Benefit: In case of unfortunate event of the death of the insured; Sum Assured on death plus vested Compound Reversionary Bonus and Terminal Bonus, if any, is payable. This total amount will be subject to a minimum of 105% of Total Premiums Paid, as on the date of death. Where 'Sum Assured on death' shall be higher of a) 10 times Annualised premium or b) Basic Sum Assured. The above benefit will be paid irrespective of the regular payouts already paid.

Inbuilt Accidental Death Benefit: We will pay an additional amount equal to the Basic Sum Assured in case of unfortunate death due to accident. This benefit is applicable only for entry age of 18 yrs or more

Boundary Conditions

Age at Entry	: Min - 2 Yrs, Max - 51 Yrs	Age at Maturity	: Min - 18 Yrs, Max - 75 Yrs
Policy Term & PPT	: Term - 16 Yrs, PPT - 8 Yrs	Min. Sum Assured	: Rs.2,00,000/-
Premium Mode	: M / H / A		

Tata AIA Life Insurance Company Ltd. (IRDA of India Regn. No. 110) (CIN: U66010MH2000PLC128403), 14th Floor, Tower A, Peninsula Business Park, Senapati Bapat Marg, Lower Parel, Mumbai - 400013. For more details on risk factors, terms and conditions please read the sales brochure carefully before concluding a sale. Service tax, Swachh Bharat Cess and TDS are applicable as per governing laws. Tata AIA Life Insurance Company Limited reserves the right to recover/ deduct from the policyholder, any levies and duties (including Service Tax, Swachh Bharat Cess and TDS), as imposed by the government from time to time. Income Tax benefits will be available as per the prevailing income tax laws, subject to fulfillment of conditions stipulated therein. Tata AIA Life Insurance Company Ltd. does not assume responsibility on tax implication mentioned anywhere in this document. Please consult your own tax consultant to know the tax benefits available to you. Insurance cover is available under this product. This product is underwritten by Tata AIA Life. The plan is not a guaranteed issuance plan and will be subject to Company's underwriting and acceptance Approval Number: L&C/AdvT/2016/Mar/239 UIN: 110N119V01

LIC JEEVAN UMANG

A LIMITED PAY, WHOLE LIFE ENDOWMENT ASSURANCE PLAN



8.00 % P. A. Guaranteed Income
on Sum Assured, throughout
your lifetime after PPT.

Insurance is the subject matter for the solicitation

LIFE INSURANCE & INVESTMENTS

BHARTI AXA LIFE MONTHLY INCOME PLAN +**A PLAN THAT GIVES YOU THE FLEXIBILITY TO CHOOSE YOUR MONTHLY INCOME****How does the Plan Work ?**

It is a 7 Year Premium Paying Plan with the policy term of 15 Years*. You start receiving Guaranteed* Taxfree Monthly Income for 8 Years after the completion of the Premium Payment Term. On Maturity you will get the Accrued non-guaranteed Bonuses.

Non Guaranteed Bonuses under the Plan

Reversionary Bonuses : Simple Annual Reversionary Bonuses get accrued to the policy from the end of 1st Policy Year.

Terminal Bonus : On Maturity / Death You may get Terminal Bonus.

Benefits Under the Plan

Regular Income : You will Receive Guaranteed Regular Monthly Income From 8th Yr. till Maturity.

Maturity Benefit : On Maturity you will get Accrued Reversionary Bonus & Terminal Bonus.

Tax Benefits : a) Premiums paid eligible for Tax rebate u/s 80C, b) All benefit payouts are Taxfree u/s 10(10D).

Death Benefit : The Accrued Bonuses, if any are paid immediately plus an increased percentage of Monthly Income is payable to the nominee from the next policy month onwards and continues for the next 8 Years.

This writeup is indicative of terms & conditions, warranties & exceptions contained in the insurance policy. For more details on risk factors, terms and conditions please read the sales brochure carefully before concluding a sale. All the tax benefits under the Policy are subject to the tax laws and other financial enactments as they exist from time to time. The tax benefits are subject to change with change in tax laws. Please consult your own tax consultant to know the tax benefit available to you. Bharti AXA Life Monthly Income Plan +, UIN: 130N057V01 * Provided all due premiums are paid. In case of paid up policies, the monthly income benefit will be reduced as per the policy provision. # - also available for 20/30 year term. @ Subject to the policy being in force, the guaranteed monthly income will be payable after the completion of the premium payment term. Bharti AXA Life Insurance Company Limited, Registration No.: 130 Registered Office: Unit 601 & 602, 6th Floor, Raheja Titanium, Off Western Express Highway, Goregaon (E), Mumbai-400 063. Insurance is the subject matter of the solicitation.

BHARTI AXA LIFE FLEXI SAVE**A 5 Yr Pay Participating Plan with Option to Avail 100% Benefits Due in the Policy after 10 Yrs****How does the Plan Work ?**

It is a 5 Year Premium Paying Plan with the flexibility to take 100% of Maturity benefits due any time after completion of 10 Years

Bonuses under the Plan

Simple Reversionary Bonuses : Non Guaranteed Bonus are declared at the end of each year.

Terminal Bonus : On Maturity / Death You may get Terminal Bonus.

Benefits Under the Plan

Maturity Benefit : On Maturity you get Basic Sum Assured Plus Accrued Reversionary Bonuses Plus Terminal Bonus.

Tax Benefits : a) Premiums paid eligible for Tax rebate u/s 80C, b) All benefit payouts are Taxfree u/s 10(10D).

Death Benefit : The nominee will get Higher of 11 times of Annual Premium OR Basic Sum Assured plus Accrued Bonuses.

Flexi Benefit Period for Premium Payment Term - 5yrs and Policy Term of 20 years : The policy holder has an option to pre-pone the maturity benefits anytime after completion of 10 policy years and receive 100% of the maturity benefits without any penalty. This feature ensures that you have the desired liquidity when needed the most.

Bharti AXA Life Insurance Company Limited, Registration No.: 130 Registered Office: Unit 601 & 602, 6th Floor, Raheja Titanium, Off Western Express Highway, Goregaon (E), Mumbai-400 063. Insurance is the subject matter of the solicitation. For more details on risk factors, terms and conditions please read the sales brochure carefully before concluding a sale. All the tax benefits under the Policy are subject to the tax laws and other financial enactments as they exist from time to time. The tax benefits are subject to change with change in tax laws. Please consult your own tax consultant to know the tax benefit available to you. Life Insurance Coverage is available under this policy. Bharti AXA Life Flexi Save Plan UIN: 130N055V01.

KOTAK PREMIER ENDOWMENT PLAN**A LIFE INSURANCE PLAN****GUARANTEE* A GREAT START TO FULFILL YOUR DREAMS**

Kotak Premier Endowment Plan is a long-term savings cum protection plan that provides financial security to cope with unfortunate contingencies along with the ability to save for your future financial needs. This plan provides guaranteed* additions in the first five policy years and bonus start accruing from 6th Year onwards, all this put together builds up a corpus for your secure Future.

Key Advantages

- ✓ Guaranteed* Additions : At 5% per annum of Basic Sum Assured in the first 5 policy years.
- ✓ Earn bonus for 6th policy year onwards.
- ✓ Convenience to select from multiple options of PPT.
- ✓ Tax Benefit #

How does the plan work

Kotak Premier Endowment Plan provides long term savings as well as protection to ensure financial independence under all circumstances.

- ♦ You select the Basic Sum Assured that will be payable on Maturity or on death, Policy Term and Premium Payment Term based on which the Premium amount will get calculated.
- ♦ Guaranteed* Additions : in the first 5 policy years your policy will be eligible for Guaranteed* Additions at 5% p.a. (simple) of Basic Sum Assured. These guaranteed* additions will be payable either on maturity or on death whichever is earlier.

Basic Sum Assured : The Basic Sum Assured is selected by the Policyholder and the Premium is based on Basic Sum Assured, Term, Premium Paying Term and the Age of the Life Insured. This is the minimum amount guaranteed* on Maturity where all the due premiums have been paid in full, This is also used to determine the Minimum Death Benefit.

Maturity Benefit : This plan provides for wealth creation during the policy tenure. On survival till the end of the policy term the following benefit will be payable. Basic Sum Assured + Accrued Guaranteed* Additions + Accrued Reversionary Bonuses and Terminal Bonus, if any

Death Benefit : In the unfortunate event of death during the policy term, the nominee will receive: Minimum Death Benefit + Accrued Guaranteed* Additions + Accrued Reversionary Bonuses and Terminal Bonus, if any.

Minimum Death Benefit is as follows :

Entry age of Life Insured < 45Years : Higher of 11 times of Annual Premium or Basic Sum Assured.
Entry age of Life Insured >=45 years : Higher of 7 times of Annual Premium or Basic Sum Assured.

Note : Death Benefit at any point in time has to be at least 105% of the premiums paid till the date of death (excluding any extra premium and modal factor if any). Kotak Premier Endowment Plan: UIN-107N079V01, Form No:N079, Ref. No.: KLI/14-15/P-MG/165. Kotak Mahindra Old Mutual Life Insurance Ltd; CIN: U66030MH2000PLC128503; Regn. No.:107, Regd. Office: 4th Floor, Vinay Bhavya Complex, 159 A, C.S.T. Road, Kalina, Santacruz (East), Mumbai - 400098. Website: http://insurance.kotak.com | Email: clientservicesdesk@kotak.com | Toll Free No:1800-209-8800. This is a Savings cum Protection oriented plan. This is a participating endowment plan. *Guaranteed benefits due under this plan are available provided premiums are paid regularly for the entire premium payment term and the policy is in force. Insurance is the subject matter of solicitation. For more details on risk factors, terms # and conditions please read sales brochure carefully before concluding a sale. Tax benefits are subject to change in tax laws. You are advised to consult your tax advisor for details.

RELIANCE NIPPON LIFE INCREASING MONEY BACK PLAN**A NON-LINKED, NON-PARTICIPATING LIFE INSURANCE PLAN**

Reliance Nippon Life Increasing Money Back Plan is a non-linked, non-participating life insurance plan that gives increasing guaranteed* payouts every 3 years to keep pace with your growing lifestyle needs.

Highlights of Reliance Nippon Life Increasing Money Back Plan

- ✓ Gift your family a lifestyle upgrade every three years.
- ✓ Increasing payouts that match your increased responsibility at every lifestage
- ✓ Guaranteed* money-back payouts help you plan for the long term
- ✓ Protect your family's well-being against unforeseen events.
- ✓ Avail tax Benefits on premiums, maturity and money-back payouts,

Benefit in details

Money Back Benefit : Money back benefits as a percentage of the Base Sum Assured will be paid at regular intervals of three years starting from the end of third Policy Year. The money-back payouts applicable are as below.

End of Policy Year	Yr 3	Yr 6	Yr 9	Yr 12
% of Base Sum Assured	10%	20%	30%	50%

Maturity Benefit : On Survival of the Life Assured till the end of the policy term, the Guaranteed Sum Assured on Maturity, equal to 100% of Base Sum Assured, will be paid

Death Benefit : The Death Benefit is higher of : 1) Sum Assured on Death , 2) 105% of all premiums paid (excluding any underwriting extra premiums, rider premiums, service tax and cess) Where, Sum Assured on Death is the highest of: a. 10 times Annualised Premium, b. Absolute amount assured to be paid on Death, i.e. Base Sum Assured, c. Guaranteed Sum Assured on Maturity

Basic Features of the Plan:

Min. Age of Entry	: 15 Years
Max. Age of Entry	: 55 Years
Policy Term	: 15 Years
Premium Paying Term	: Limited Pay - 7 Yrs, Regular Pay - 15 Years
Min. Annual Premium	: Rs.18,000/-
Payment Mode	: Y / H-Y / Q / M.

* Condition apply, The customer will get guaranteed payouts provided the policy is in-force and all due premiums have been paid. Tax laws are subject to change, consulting a tax expert is advisable. This product leaflet gives only the salient features of the plan and it is only indicative of terms, conditions, warranties and exceptions. For more details, this leaflet should be read in conjunction with the sales brochure and policy exclusions. For further details on all the conditions, exclusions related to Reliance Nippon Life Increasing Money Back Plan, please contact our insurance advisors. Reliance Nippon Life Insurance Company Limited (formerly known as Reliance Life Insurance Company Limited) (IRDAI Registration No. 121), Registered Office: H Block, 1st Floor, Dhruvhai Ambani Knowledge City, Navi Mumbai, Maharashtra - 400 710, India. Corporate Office: Reliance Centre, Off Western Express Highway, Santacruz East, Mumbai - 400 055. Fax No: +91 22 3303 5662. Follow us on Twitter: @relinipponlife. Call us: (022) 3033 8181 (Local call charges apply) or 1800 3000 8181. (Toll Free) between 9 am to 6 pm from Monday to Saturday. Email us: rnlife.customerservice@relianceada.com UIN for Reliance Nippon Life Increasing Money Back Plan: 121N116V01 Visit us: www.reliancenipponlife.com ARN No.: Mktg/IMBP Sales Leaflet/V1/July 2017, for private circulation only.

MUTUAL FUND LATEST DIVIDENDS

Scheme Name	Dividend Date	Dividend %	Scheme Name	Dividend Date	Dividend %
Kotak Opportunities	29/08/17	8.20%	Can Robeco FORCE	28/07/17	15.00%
CanRobeco Infra.	24/08/17	17.50%	Birla SL Top 100	28/07/17	19.10%
Franklin H. Growth Cos	24/08/17	20.00%	JM Equity Fund	22/07/17	39.00%
ABSL Small and Midcap	24/08/17	26.10%	Tata Equity P/E Fund	21/07/17	12.00%
ABSL Midcap Fund	24/08/17	39.10%	ICICI Pru Div. Yield	21/07/17	19.30%
ICICI Pru Infrastructure	18/08/17	18.00%	Birla SL Pure Value	20/07/17	32.30%
DSPBR Tax Saver	11/08/17	4.30%	L&T Business Cycle	14/07/17	10.00%
L&T Midcap Fund	10/08/17	40.00%	Reliance Tax Saver	30/06/17	6.00%
Kotak Classic Equity	28/07/17	7.00%	Kotak Tax Saver	29/06/17	4.00%
Birla SL New Mill.	28/07/17	10.50%	Kotak 50	28/06/17	15.00%

LIST OF COMPANIES ACCEPTING DEPOSITS FROM PUBLIC (FIN & MFG)

Company Name	Ratings	Min. Amt. (Rs.)	Int P'ble	Interest Rate (%)			Value of 1000 in 3Yrs
				12M Mths	24M Mths	36M Mths	
Bajaj Finance Ltd.	CRISIL FAAA	25000	M/Q/C	7.60	7.80	7.85	1254
Dewan Housing Ltd.	CARE AAA	2000	A/C	7.75	7.80	7.85	1254
HDFC Ltd.	CRISIL FAAA	20000	M/Q/A/C	7.40	7.40	7.40	1239
LIC Housing Finance	CRISIL FAAA	10000	H/C	7.30	7.40	7.45	1240
Mahindra Finance	CRISIL FAAA	10000	Q/H/C	7.50	7.50	7.55	1244
PNB Housing Finance	CRISIL FAAA	20000	H/C	7.25	7.40	7.40	1239
Sundaram Home Fin.	ICRA MAA+	10000	M/Q/C	6.75	7.25	7.25	1233
Godrej & Boyce Ltd. (R)	CRISIL FAA+	25000	H	—	—	8.00	—

* Fixed Deposit Accepted in select cities, please contact our branches for details at the latest Interest rates.

* Fixed Deposit Investments are unsecured in Nature. Investors are advised to go through the financial reports of the company before investing.

OUR NEW OFFICES ACROSS INDIA

Bokaro (Jharkhand)	: Plot No. GB 28, 1st Floor, City Centre, Sector 4, Steel City Bokaro, Near Police Club, Tel: 0654 - 223 1061 / 223 1071.
Gwalior (Madhya Pradesh)	: H No. F-5, Site No. 1, Gr. Floor, City Centre, Near Canara Bank, R. K. Puri, Tel: 0751 - 234 3813 / 234 8514
Islampur (Maharashtra)	: Shop No. 12, Center Point Complex, Peth Sangli Road, Behind Axis Bank, Tel: 02342 - 225 322 / 225 323.
Indira Nagar (Nashik)	: Shreeji Krupa, Shop No. 08, Opp. Nashik Cambridge School, Guru Gobind Singh Rd., Tel: 0253 - 239 5183 / 239 5184
Jankalyan Nagar (Mumbai)	: No. 18, Bhoomi Park, Phase - 2, B/H Billabong School, Jankalyan Nagar, off. Marve Rd., Tel: 022 - 4971 2991 / 4971 2992.
Karkardooma (New Delhi)	: Shop No. 14, Gr. Flr., Rishab Corporate Tower, Plot No. 16, Community Centre Karkardooma Tel: 011 - 4940 9565 / 4940 9575.
Madikeri (Karnataka)	: # 7/6, 1st Floor, Nr. Pete Rama Mandira, College Road, Madikeri Tel: 08272 - 228 021 / 228 022.
Mandya (Karnataka)	: Shop No. 1, Shree Complex, 1st Floor, Subhash Nagar, Mandya Tel: 08232 - 220 833 / 220 822.
Punjabi Bagh (New Delhi)	: Shop No. 26/2, Ground Floor, Nr Punjabi Bagh Desu Office, Punjabi Bagh (East), Tel: 011 - 4015 9212 / 4015 9213.
Rajouri Garden (New Delhi)	: Shop No. J-107, First Floor, Rajouri Garden, Tagore Nagar, Tel: 011 - 4950 6390 / 4950 6490

Seawood (Mumbai)	: No. 17, Shreeji Milap CHS., Sector - 40, Plot No. 52, Nr Suyash Hospital, Tel: 022 - 4971 5992 / 4971 5993
Shahaji Raje Road (Mumbai)	: Shop No. 1, Daulat Minar CHS Ltd., Shahaji Raje Rd, Opp. Thakkar Bakery, Tel: 022 - 2682 0742 / 2682 0743.
Tilak Nagar (Mumbai)	: A / Shop No. 3, Building No. 26, Muktai, NDR Plot No. 21, Near Sahakar Cinema, Tel: 022 - 2525 2201 / 2525 2202
Tripunithura (Cochin)	: 344-A1, Office No. 10, 1st Floor, AVJ Arcade, Government Hospital Rd., Tel: 0484 - 277 8933 / 277 9833.
Vasundhara Enclave (New Delhi)	: Shop No. 130, 1st Flr., Plot No. 1, Vasundhara Enclave, Nr. Abhayant Apt., Tel: 011 - 4984 7952 / 4984 7953.
Vadavalli (Coimbatore)	: No. 144, First Floor, V.R.K. Complex, Maruthamalai Road, Vadavalli, Tel: 0422 - 242 3800 / 242 4900
Vasai West Parnaka (Mumbai)	: Shop No.4, Galaxy, Sagar Seth, Vasai Gao Parnaka, Near Apala Bazar, Vasai (West), Tel: 0250 - 232 8995 / 232 8996

OUR OFFICES CHANGED TO NEW LOCATIONS

Girgaum (Mumbai)	: Shop No. 05, Gr. Flr., Plot No. CS/287, Purav Heights, Taty Gharpure Path, Girgaum, Tel: 022 - 2382 1327 / 2384 0027.
Koparkhairane (Mumbai)	: Shop No. 37, Mahavir Bhakti Apts., Plot No. 93, Sector - 15, Opp. D' Mart, Tel: 022 - 2755 0649 / 2755 0651
Thiruvalla (Kerala)	: Shop No. 394, 1st Flr., Kunnathu Parambil Shopping Complex, Nr. Union Bank, T. K. Rd, Tel: 0469 - 263 0123 / 263 0124.



BLUECHIP OFFICES IN INDIA

ANDHRA PRADESH / TELANGANA

Table listing office details for Andhra Pradesh / Telangana, including cities like Amalapuram, Gajuwaka, Guntur, etc., and their respective phone numbers.

Hyderabad

Table listing office details for Hyderabad, including areas like Ameerpet, Attapur, Boduppal, etc., and their respective phone numbers.

GUJARAT

Table listing office details for Gujarat, including cities like Ahmedabad, Mani Nagar, Paldi, Bopal, etc., and their respective phone numbers.

Bandra

Table listing office details for Bandra area, including Alkapuri, Vasna Road, Waghodia Road, etc., and their respective phone numbers.

Bengaluru

Table listing office details for Bengaluru, including areas like Banashankari, Bannerghatta, Basavangudi, etc., and their respective phone numbers.

COCHIN

Table listing office details for Cochin, including Angamaly, Ernakulam, Muvattupuzha, etc., and their respective phone numbers.

TRIVANDRAM

Table listing office details for Trivandrum, including Atingal, Pattam, Sasthamangalam, etc., and their respective phone numbers.

Table listing office details for Karnataka, including cities like Kodakara, Kodungallur, Kollam, etc., and their respective phone numbers.

MAHARASHTRA

Mumbai

Table listing office details for Maharashtra, primarily Mumbai, including areas like Airoli, Badlapur, Ambarnath, etc., and their respective phone numbers.

Table listing office details for other states, including Aurangabad, Baramati, Chakan, etc., and their respective phone numbers.

NEW DELHI / N.C.R.

Table listing office details for New Delhi / N.C.R., including Dilshad Garden, Dwarka, Faridabad, etc., and their respective phone numbers.

TAMIL NADU

Table listing office details for Tamil Nadu, including Chennai, Adambakkam, Adyar, etc., and their respective phone numbers.

COIMBATORE

Table listing office details for Coimbatore, including Koundampalayam, Ramanathapuram, etc., and their respective phone numbers.

TRICHY

Table listing office details for Trichy, including Thennur, Thiruverumbur, etc., and their respective phone numbers.

Table listing office details for other states, including Karur, Kanchipuram, Kumbakonam, etc., and their respective phone numbers.

WEST BENGAL / ASSAM

Kolkata

Table listing office details for West Bengal / Assam, primarily Kolkata, including A.J.C Bose Road, Barasat, etc., and their respective phone numbers.

BIHAR / CHHATTISGARH / JHARKHAND / MADHYA PRADESH / ODISHA

Table listing office details for Bihar / Chhattisgarh / Jharkhand / Madhya Pradesh / Odisha, including Muzaffarpur, Bailey Road, etc., and their respective phone numbers.

Disclaimer : All possible efforts have been made to present factually correct data. However, the publication is not responsible, if despite this, errors may have crept in inadvertently or through oversight. This Newspaper is designed and prepared for Bluechip Media Private Limited and is meant for use by the recipient and not for circulation. It should not be considered to be taken as an offer to sell, or a solicitation to buy any security.

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16th to 30th Sep'2017
If undelivered please return to : 101, 1st Flr, Majithia Chambers, Abdul Razzak Allana Marg, Fort, Mumbai - 400 001.